

**CVILLE** **PLANS**  
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# Planning Commission Work Session

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**June 29, 2021**

# Agenda

- **Summary of Engagement Activities**
- **Comment Themes From May 3-June 13 Activities**
  - Comprehensive Plan Chapters
  - Future Land Use Map (FLUM)
- **Questions & Comments from Other Attendees**
- **Planning Commission Discussion**
- **Next Steps**

# Summary of Engagement Activities



# Community Engagement Activities

## Overview & Purpose

- Original comment timeframe of May 3 to May 31, 2021 was extended to June 13.
- Purpose was to seek feedback on the draft Comprehensive Plan chapters and the draft Future Land Use Map.
- You can view all draft materials shared with the community at [cvilleplanstogether.com/engage3](https://cvilleplanstogether.com/engage3). (Click [here](#) for an Overview Packet.)

## Awareness

- Media release and email listserv notices
- Dedicated webpage
- Six pop-up events
- Distribution of flyers, yard signs, and door hangers
- Social media accounts (Instagram, Facebook, Twitter)
- Social media advertisements (Facebook and Instagram)
- Digital newspaper advertisements (Daily Progress)



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**Cville Plans Together** is an opportunity for the Charlottesville community to work together to update the city's vision for the future, focusing on *equity* and *affordability*.

Please review the *Draft Comprehensive Plan Chapters* and *Draft Future Land Use Map* & **share your feedback through June 13**. All community comments will be reviewed and considered as part of this process.

Participate in planning for the future of Charlottesville!

Comment Form | Toll-Free Phone Line | Interactive Map | Email

**Click here to go to** → [cvilleplanstogether.com/engage3](https://cvilleplanstogether.com/engage3)

Digital Ad

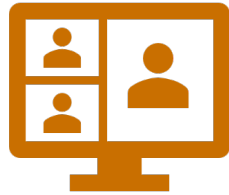


**Please see the Appendix at the end of this presentation for more information about previous community engagement phases.**

# Community Engagement Activities

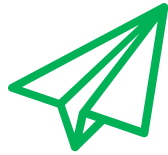


**Six Pop-up  
Events**



**Two Webinars**  
  
**Steering  
Committee  
Meeting**

**Meeting with  
Neighborhood  
Leaders**



**Emails &  
Letters**  
  
**Website  
Comment  
Form**



**Toll-free  
Phone Line**



**Interactive  
Map**



**Feedback  
Form /  
Survey**



# Pop-up Events

- 133 attendees signed in (many may not have signed in)
- A paper feedback form was available; 28 forms received

## Event Times and Locations

- **Saturday, May 8:** Riverview Park (298 Riverside Ave.), noon-2pm
- **Friday, May 14:**
  - Reid Super-Save Market (600 Preston Ave.), 1-3pm
  - Downtown Mall (E Main St. & 2nd St. SE), 5-7pm
- **Saturday, May 15:**
  - Farmers Market at IX Art Park (522 2nd St. SE), 8am-noon
  - Jefferson School City Center (233 4th St. NW), 2-5pm
- **Sunday, May 16:**
  - Church of the Incarnation (1465 Incarnation Dr.), noon-3pm



# Webinars & Other Meetings

## Webinar 1: Monday, May 10, 6-7:30pm

- 76 live attendees
- 131 views on YouTube as of June 17

## Webinar 2: Tuesday, May 25, 6-7:30pm

- 179 live attendees
- 86 views on YouTube as of June 17

## Additional Meetings

- Meeting with Neighborhood Representatives (5/18/2021) – 24 attendees
- Cville Plans Together Steering Committee Meeting (5/19/2021) – 23 attendees from the Steering Committee, 103 from the general community

[Attachment](#): All webinar and meeting comments and questions

## Where do you live? (Both webinars combined)

<b>Barracks/Rugby, The Meadows</b>	47
<b>Martha Jefferson, North Downtown</b>	27
<b>Jefferson Park Avenue, Lewis Mountain</b>	24
<b>Woolen Mills, Belmont-Carlton</b>	13
<b>Greenbrier, Locust Grove</b>	13
<b>N/A - I do not live in Charlottesville</b>	9
<b>Fifeville, Fry's Spring, Johnson Village</b>	7
<b>Venable</b>	6
<b>10th &amp; Page, Rose Hill, Starr Hill</b>	5
<b>Ridge Street</b>	2

*Note: Total for two webinars shown. Neighborhoods were grouped into 10 options to address Zoom polling option limitations.*

# Emails and Phone Comments

**Approx. 1,137 emails from individuals and several organized groups.**

- Number may shift as duplicates are identified.

**37 voicemails from 26 individuals.**

- 24 total calling sessions used for the analysis, with voicemails grouped by time and caller.

**Several petitions and email campaigns:**

- Charlottesville Low-Income Housing Coalition letter campaign** (498 emails as of June 13).
- A group of 11 Neighborhood Association boards** submitted a statement, and a group of community members organized as part of a group called **Citizens for Responsible Planning** gathered signatures in support of this statement (401 people signed petition as of June 13).
- Barracks/Rugby **“Slow the Vote”** petition (237 people signed as of June 13).
- Email campaign in support of the **Food Justice Network’s** 24 Comprehensive Plan recommendations (9 emails as of June 13).

Neighborhood	#
Belmont-Carlton	79
North Downtown	75
Venable	73
Fry's Spring	69
Rugby Hills	68
Greenbrier	66
Martha Jefferson	61
Barracks/Rugby	56
Lewis Mountain	48
Locust Grove	45
Fifeville	35
Woolen Mills	32
Jefferson Park Avenue	19
Ridge Street	19
Rose Hill	15
Johnson Village	14
10th & Page	10
Little High	9
Barracks Road	5
Starr Hill	2
The Meadows	2
University	1
Albemarle County	67
Not in Charlottesville or Albemarle County	34
(Not clear based on comment)	307
<b>Grand Total</b>	<b>1161</b>

*If no neighborhood was provided in the comment, neighborhood is based on address location, if provided.*



# Interactive Map Input

- Received about **740 comments** from **225 unique user IDs**

- Earlier estimates included duplicate points.
- 14 people placed 10 or more points, with a max. of 37.

All map comments are now visible: [wikimapping.com/Cville-FLUM.html](http://wikimapping.com/Cville-FLUM.html)

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**Activity Instructions**

- 1) To learn more about how to use this map, select "Instructions" from the menu.
- 2) Click on "Legend" to see what each color means.

**Instrucciones de actividad**

- 1) Para conocer más sobre cómo utilizar este mapa, seleccione "Instructions" en el menú.
- 2) Haga clic en "Legend" para ver lo que significa cada color.

**Charlottesville Draft Future Land Use Map**   Legend   Instructions   Add to the Map!

**Add to the Map!**

Select point type and then place on map.

- ☐ I like this
- ☐ I have concerns about this
- ☐ I have a question or idea

**Description**

Category: ☒ I have a question or idea

More information (optional) / Más información (Opcional)

# Feedback Form/Survey

- 430 responses
- 28 completed on paper at pop-ups
- Demographic information available in the Appendix; more information will be added.

Attachment: All feedback form/survey results

Neighborhood	#
Barracks/Rugby	58
Greenbrier	54
Lewis Mountain	35
North Downtown	34
Rugby Hills	28
Belmont	19
Fry's Spring	17
Locust Grove	15
Martha Jefferson	15
Johnson Village	13
Woolen Mills	10
Fifeville	8
Venable	8
Forest Hills	5
Kellytown	5
Greenleaf Park	4
Little High	4
10th & Page	3
Grove Avenue	3
Ridge Street	3
Rose Hill	3
Barracks Road	2
Friendship Court	1
Jefferson Park Avenue	1
Orangedale	1
Starr Hill	1
The Meadows	1
N/A - Not a Charlottesville resident	16
(blank)	63
<b>Grand Total</b>	<b>430</b>

# Comment Review and Summary Process

**We appreciate the substantial amount of comments, questions, and ideas shared! The summary process is ongoing.**

**The consultant team established “themes” for open-ended comments on the interactive map and survey, as well as for emails/voicemails.**

- Each response was tagged with one or more “themes” characterizing the content of the comments.
- The themes shared in this presentation are preliminary and are undergoing additional review and analysis.

# Comprehensive Plan Chapter Comment Themes & Discussion



# Chapters

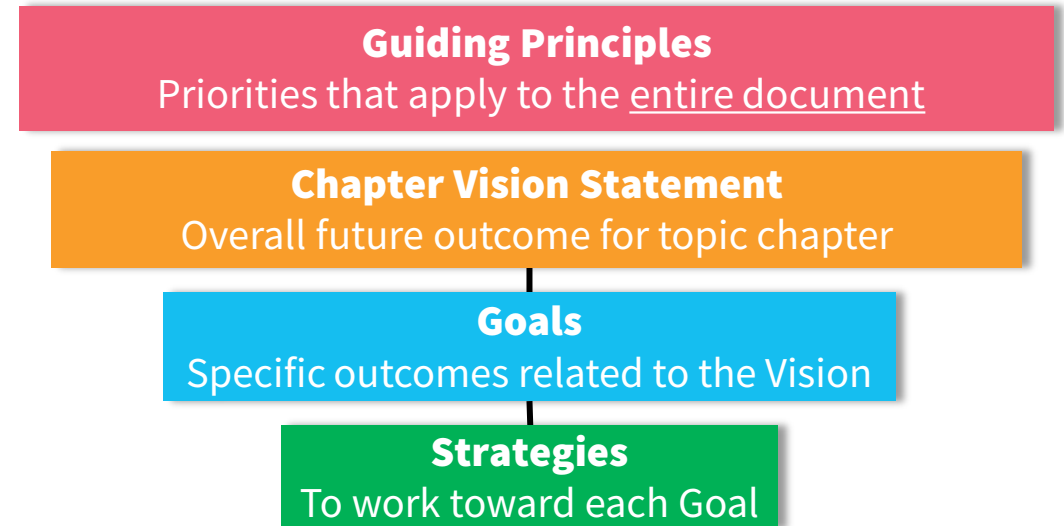
## To view draft chapters:

- Download all chapters in one document [here \(PDF\)](#).
- Microsoft Word versions of all chapters can be found [here](#).

## Chapters Include:

- Land Use, Urban Form, and Historic and Cultural Preservation
- Housing
- Transportation
- Environment, Climate, and Food Access
- Economic Prosperity and Opportunity
- Community Facilities and Services
- Community Engagement and Collaboration

## Chapter Structure



# Land Use, Urban Form, and Historic and Cultural Preservation Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Community character, history, height, or scale concerns	38
General support/support for more housing, affordability, and density	29
Traffic, transportation, or other infrastructure concerns	15
Do not support (general)	15
Address conflicts between housing/land use goals and historic preservation	11
Concerns about affordability	10
Gentrification/displacement concerns	10

## Additional comments received via email discuss:

- Context-sensitive planning
- Need for clarity around metric related to “number demolition permits” (clarify that the intent is to reduce the number of demolitions)
- Mitigation of environmental impacts of land use
- Viewsheds
- And more.

# Housing Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Support for increasing housing density/intensity	48
Concern about housing density/intensity increases, related to changing community character	30
Support for affordable housing strategies	22
Concern that approach will not create affordable housing/support equity	20
Implementation/infrastructure concerns	19
Support for keeping single-family housing areas	14

## Additional comments received via email discuss:

- Mitigation of the impacts of property values/taxes on displacement
- Support for additional homeownership strategies
- Questions about the data supporting the Affordable Housing Plan and Housing chapter
- Mitigation of the impacts of short-term rentals
- Student and workforce housing concerns and the role of UVA
- And more.



# Transportation Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Support for safer, more connected multimodal transportation options (protected bike lanes, sidewalks, lower speed limits, etc.)	47
Support for more frequent bus service, or expanded/improved public transportation	28
Concern about traffic and parking, increased congestion	12

**Additional comments received via email discuss:**

- Improved walkability and bikeability
- Connectivity between neighborhoods
- Partner with UVA, Albemarle County, and the TJMPO on improved transit and park ‘n’ rides
- Improve transit – real time arrivals, more frequent service, electric/green buses
- Capture conditions that are inhospitable to walking/biking/transit outside of high-crash areas
- And more.

# Environment, Climate, and Food Access Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Tree canopy	13
Climate/energy	10
Support for food equity/local food	10

**Additional comments received via email discuss:**

- Preserving the tree canopy.
- Support for the Food Justice Network’s Comprehensive Plan recommendations as detailed in the attached document.
- Mitigating impacts of climate change.
- Preservation of wetlands, floodplains, etc.
- And more.

# Economic Prosperity and Opportunity Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Address wages/poverty - workforce development	7
Plan strategies will be ineffective	6
Desire to see specific types of jobs – manufacturing, etc.	4
General agreement with element	4

## Additional comments received via email discuss:

- Homeownership as an important wealth-building tool
- Need to improve wages
- And more.

# Community Facilities and Services Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
More trails/parks/green space	6
Stormwater concerns	6
Police/community safety policies	5
General agreement with element	5

## Additional comments received via email discuss:

- Desire for more greenspace, parks, and recreation facilities
- Green infrastructure
- Desire to see additional analysis of relationship between potential increased density and infrastructure needs/improvements
- Curtailing any expansion of the natural gas system
- And more.

# Community Engagement and Collaboration Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Different/more engagement desired in this current process	27
General agreement with the element	13
More outreach directly to communities	4
Need to hear all voices	4
Chapter will not be effective	3
Implementation	2

## Additional comments received via email discuss:

- Providing easier access to information about proposed developments
- Additional education about planning processes
- Mobile engagement and pop-ups
- Regular attendance at Neighborhood Association and similar meetings
- And more.



# Future Land Use Map Comment Themes & Discussion



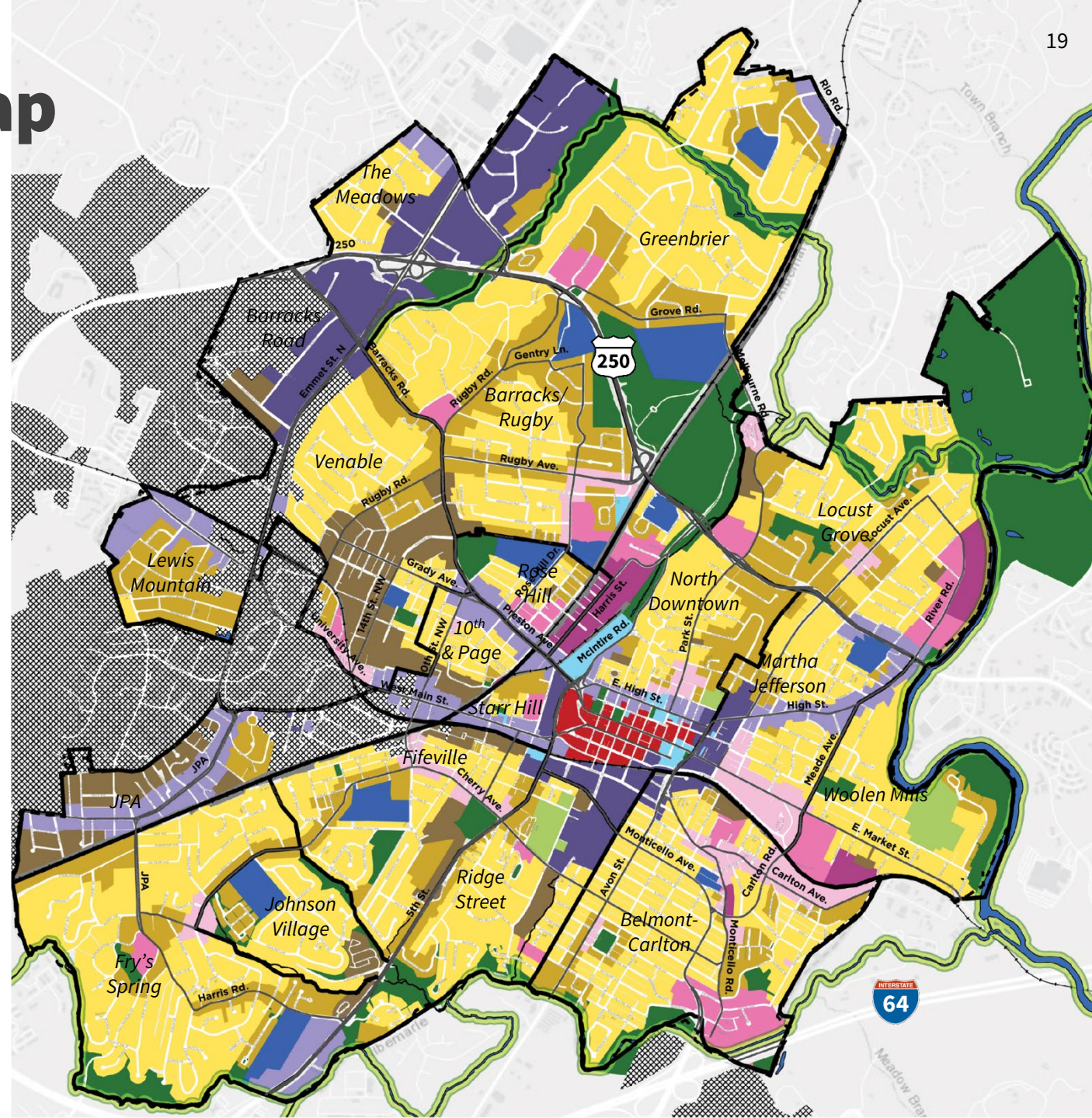


# Draft Future Land Use Map (May 2021)

## LAND USE CATEGORY

-  **Downtown Core**
-  **Urban Mixed Use Node**
-  **Urban Mixed Use Corridor**
-  **Business And Technology Mixed Use**
-  **Neighborhood Mixed Use Node**
-  **Neighborhood Mixed Use Corridor**
-  **High-Intensity Residential**
-  **Medium-Intensity Residential**
-  **General Residential**
-  **Public Park or Open Spaces**
-  **Cemetery**
-  **Civic (Public and Semi-public)**
-  **Education**
-  **UVA**
-  **Stream Buffer**

View with land use  
descriptions [here](#)



# Letters, Emails, and Phone Comments

## What We Heard – General Themes about the Land Use Approach (Preliminary Draft)

Comment Theme	% (out of 1174)
<b>General support for land use approach</b>	<b>47%</b>
<b>Stop displacement of Black and low-wealth residents by protecting low-wealth and majority-Black communities</b>	<b>46%</b>
<b>More density in historically exclusionary, majority-white communities</b>	<b>46%</b>
<b>Increase "General Residential" density to 4-5 units</b>	<b>43%</b>
<b>Concerns about the process/requesting more time</b>	<b>15%</b>
<b>Transportation or infrastructure suggestion/concern</b>	<b>14%</b>
<b>Concerns about developer intentions in implementation</b>	<b>14%</b>
<b>Property value/tax concerns</b>	<b>10%</b>

(Continues to right)

Comment Theme	% (out of 1174)
Concerns that land use approach will not lead to affordability	9%
Opposition to medium intensity areas	9%
Other land use ideas	7%
Opposition to mixed use node or corridor areas	7%
Student housing concerns	7%
Neighborhood or historic character concerns	6%
Opposition to changes or increased density/intensity (general)	6%
Environmental suggestion/concern	6%
Opposition to general residential ("changes to R1 zoned areas")	4%
Support for changes to R1 zoned areas	3%
Site-specific concerns	3%
Concerns about precedents (for example, Minneapolis, Portland, Austin) and desire to see additional studies	3%
More intensity/density/height (in general)	2%
Demolition/teardown concerns	2%
Topography considerations	2%
Support for process (do not slow down)	1%
Consider transitions between land uses	1%
Rethinking current industrial areas	1%

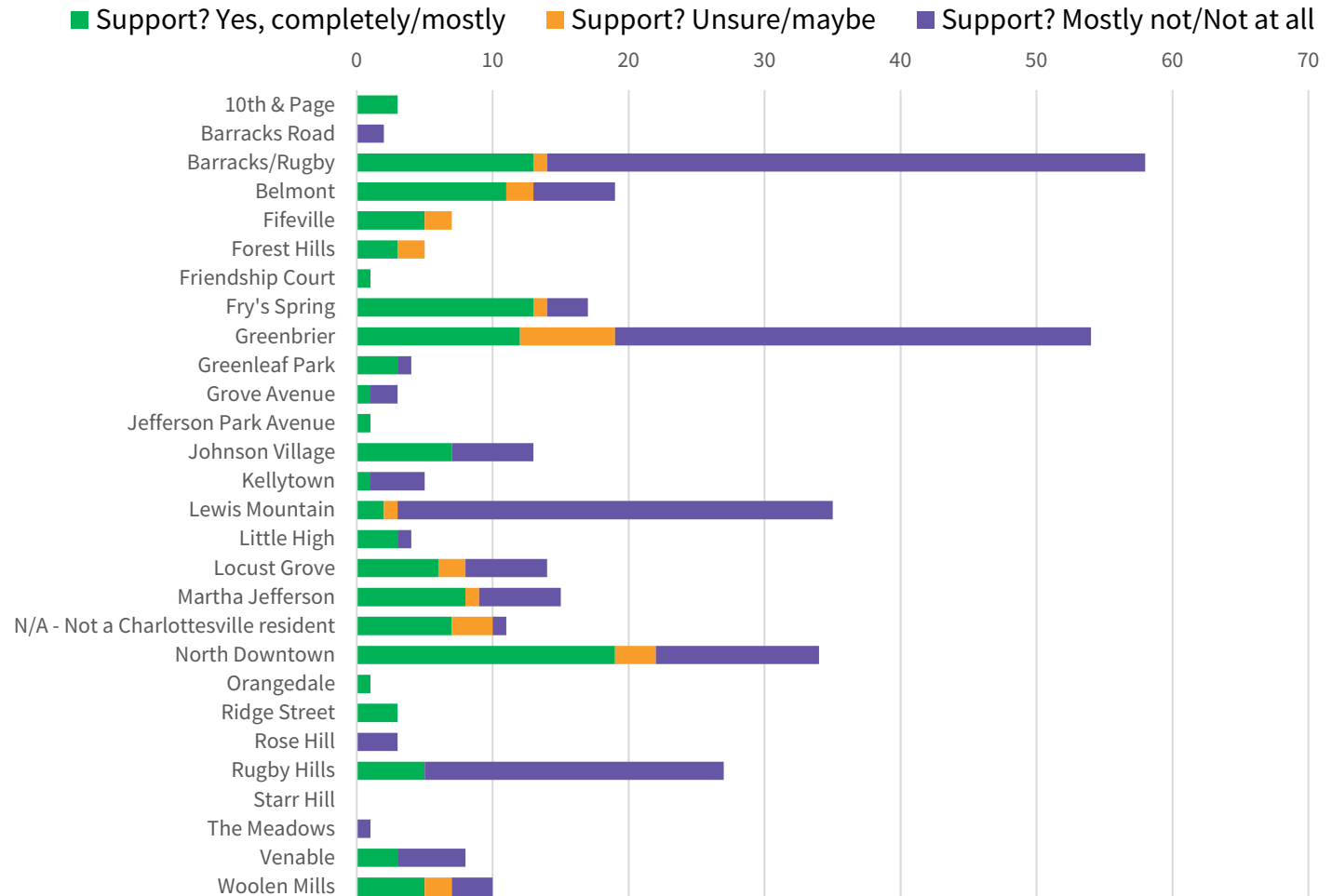


# Feedback Form/Survey Comments

## What We Heard – General Themes about the Land Use Approach (Preliminary Draft)

Comment Theme	% (out of 430)
Site-specific concerns and comments	11.4%
General support	8.9%
Concerns due to character/form/height	7.7%
Opposed - Property value	6.5%
General opposition	6.1%
More density/Should go further to support housing and affordability	5.6%
Concerns due to traffic or other infrastructure	5.4%
Want more discussion/more time	3.7%
UVA role/concerns about student housing	2.1%
Concerns about environmental impacts	2.1%
Topography needs more recognition	1.2%
Opposed - won't help affordability	0.9%
Emphasize reuse of existing structures/grayfields	0.9%
Demolition concerns	0.7%
"Canyons"	0.5%
Safe routes to schools	0.5%

### Do you support what the Future Land Use Map is proposing for future land uses in your neighborhood? (# non-blank responses)



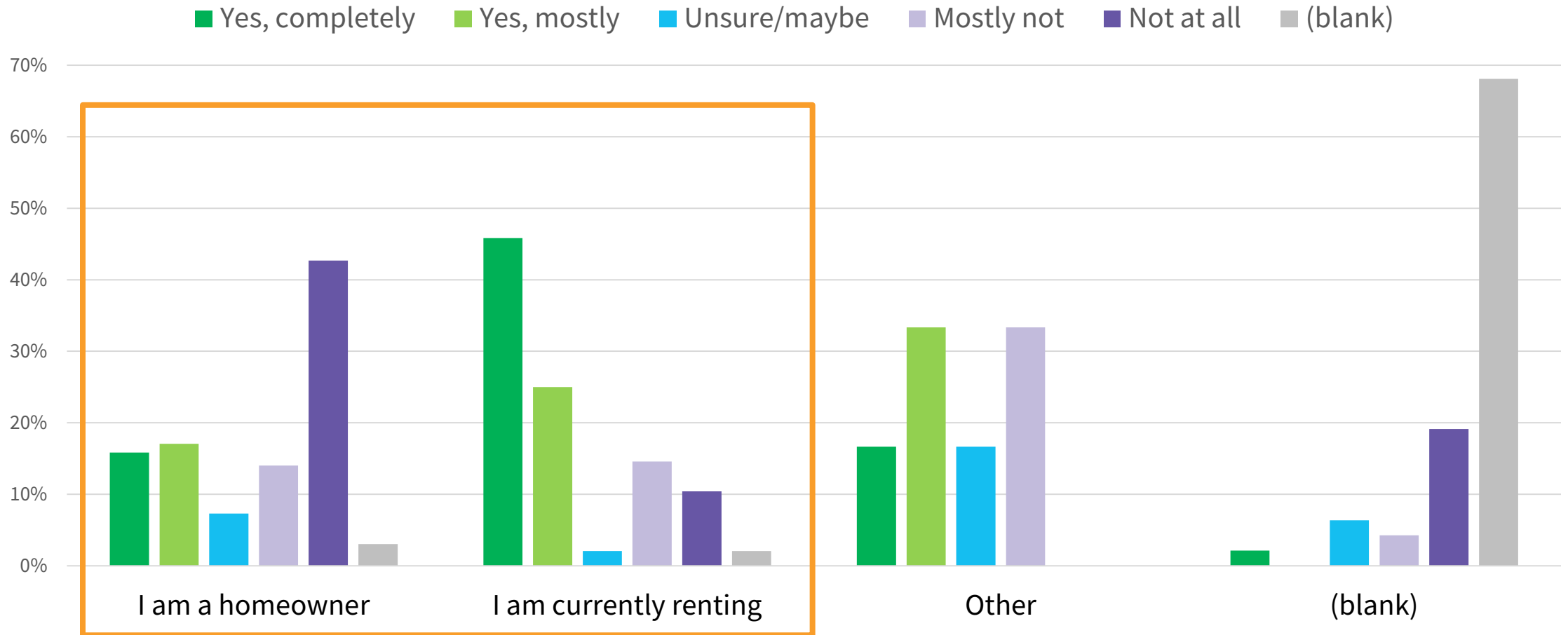
# Feedback Form/Survey Comments

## What We Heard – General Themes about the Land Use Approach (Preliminary Draft)

Questions	Yes, completely	Yes, mostly	Unsure/ maybe	Mostly not	Not at all	(blank)
Do you believe the Future Land Use Map <b>adequately addresses the Planning Objectives</b> ?	14%	16%	<b>21%</b>	15%	<b>22%</b>	12%
Do you <b>support the overall concept of mixed-use nodes and connecting corridors</b> throughout the city?	<b>28%</b>	16%	14%	14%	19%	10%
Do you support the Future Land Use Map's vision for <b>enhanced opportunities for development of different types of housing</b> throughout the city?	<b>29%</b>	16%	12%	15%	19%	10%
Paired with the policies and funding commitments as described in the Comprehensive Plan chapters and the Affordable Housing Plan, do you think this Future Land Use Map <b>can lead to an increase in housing options and housing affordability</b> throughout the city?	17%	16%	<b>18%</b>	<b>20%</b>	<b>19%</b>	11%

# Feedback Form/Survey Comments

Do you support what the Future Land Use Map is proposing for future land uses in your neighborhood?  
(Renter/Homeowner)



# Interactive Map Comments

## What We Heard – General Themes about the Land Use Approach (Preliminary Draft)

Theme	% (out of 745)
<b>Traffic, transportation, or other infrastructure concerns</b>	<b>22.3%</b>
<b>Decrease density, intensity, or height (site or neighborhood-specific) - General decrease</b>	<b>14.2%</b>
<b>Community character, history, height, or scale concerns</b>	<b>14.2%</b>
<b>I like this as shown</b>	<b>11.4%</b>
<b>Increase density, intensity, or height (site or neighborhood specific) - Show medium or high density residential</b>	<b>10.9%</b>
Show a different category (unspecified)	7.5%
Affordability concerns	6.7%
UVA or student housing concerns/ideas	6.6%
Decrease density, intensity, or height - Show as single-family/do not eliminate single-family-only areas	5.6%
Decrease density, intensity, or height – Show as general residential	4.7%
Environmental concerns (trees, stormwater)	4.7%
Question about the map (general)	4.3%
Increase density, intensity, or height (site specific) - Show mixed use	3.8%
Increase density, intensity, or height (site or neighborhood specific) - General increase	3.8%
Decrease density, intensity, or height - Remove mixed use/commercial	3.1%

Theme	% (out of 745)
Gentrification/displacement concerns	2.4%
Other ideas: transportation improvements	2.1%
Other ideas (non land use)	1.5%
Adapt/reuse/repurpose, infill	1.2%
Property value concerns	1.1%
Transitions/urban design comments	1.1%
Decrease density, intensity, or height - do not support map (general)	0.9%
Topography considerations	0.9%
Question about land use designation	0.9%
No industrial/business and technology	0.8%
Demolition concerns	0.8%
Considerations related to green space	0.8%
Show industrial/business and technology	0.7%
Comment in County or other location	0.7%
Increase density, intensity, or height (throughout map)	0.5%



# Interactive Map Comments

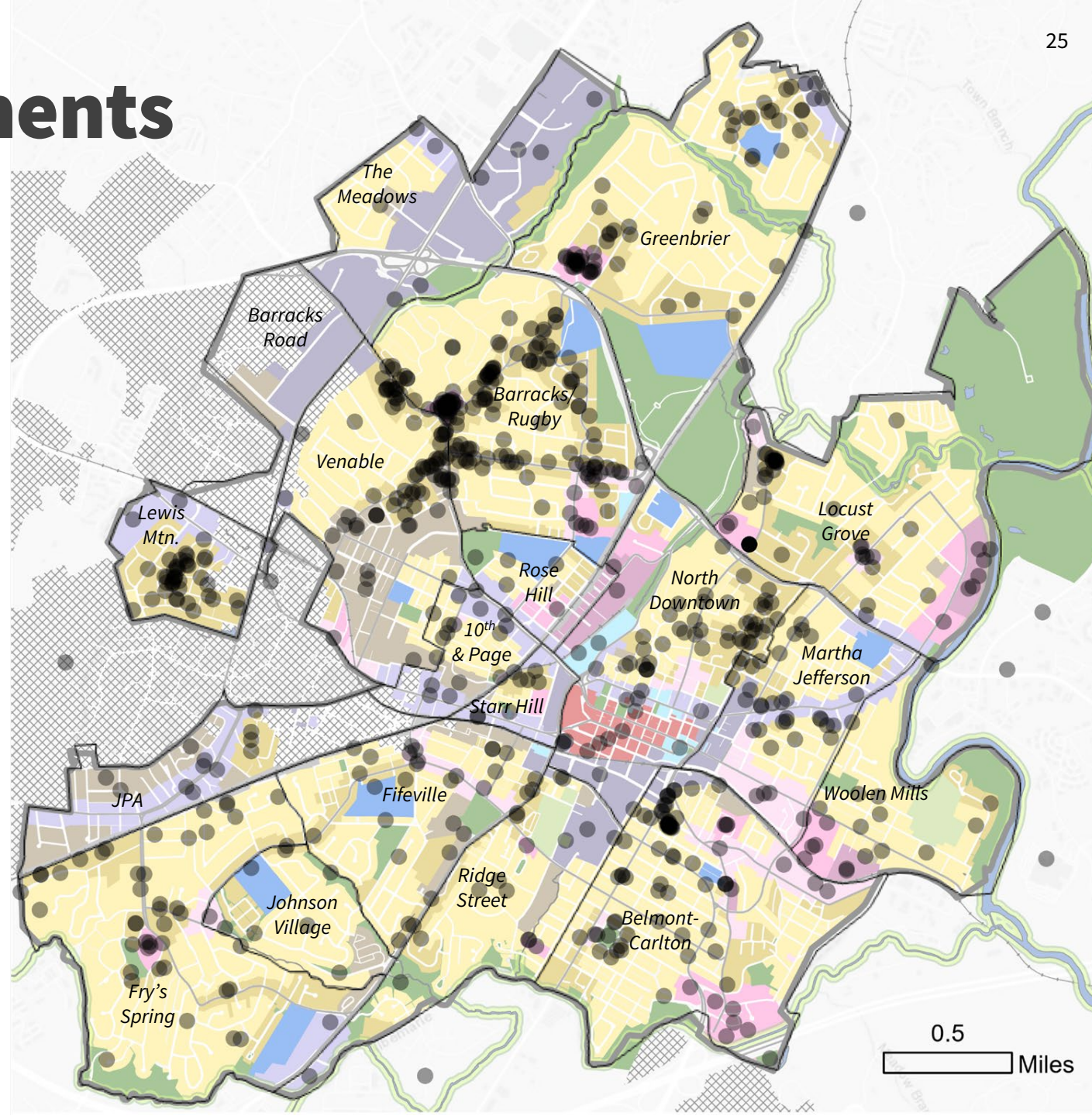
## Wikimap Survey Statistics

- Online mapping tool to receive comments
- 745 comments received from 225 unique Ids (14 people placed 10 or more points, max. 37)
- Optional to provide demographic information
- Wide range of comments received

## Core Themes

- Land Use
- Development Considerations
- Additional Ideas

● Comments Received

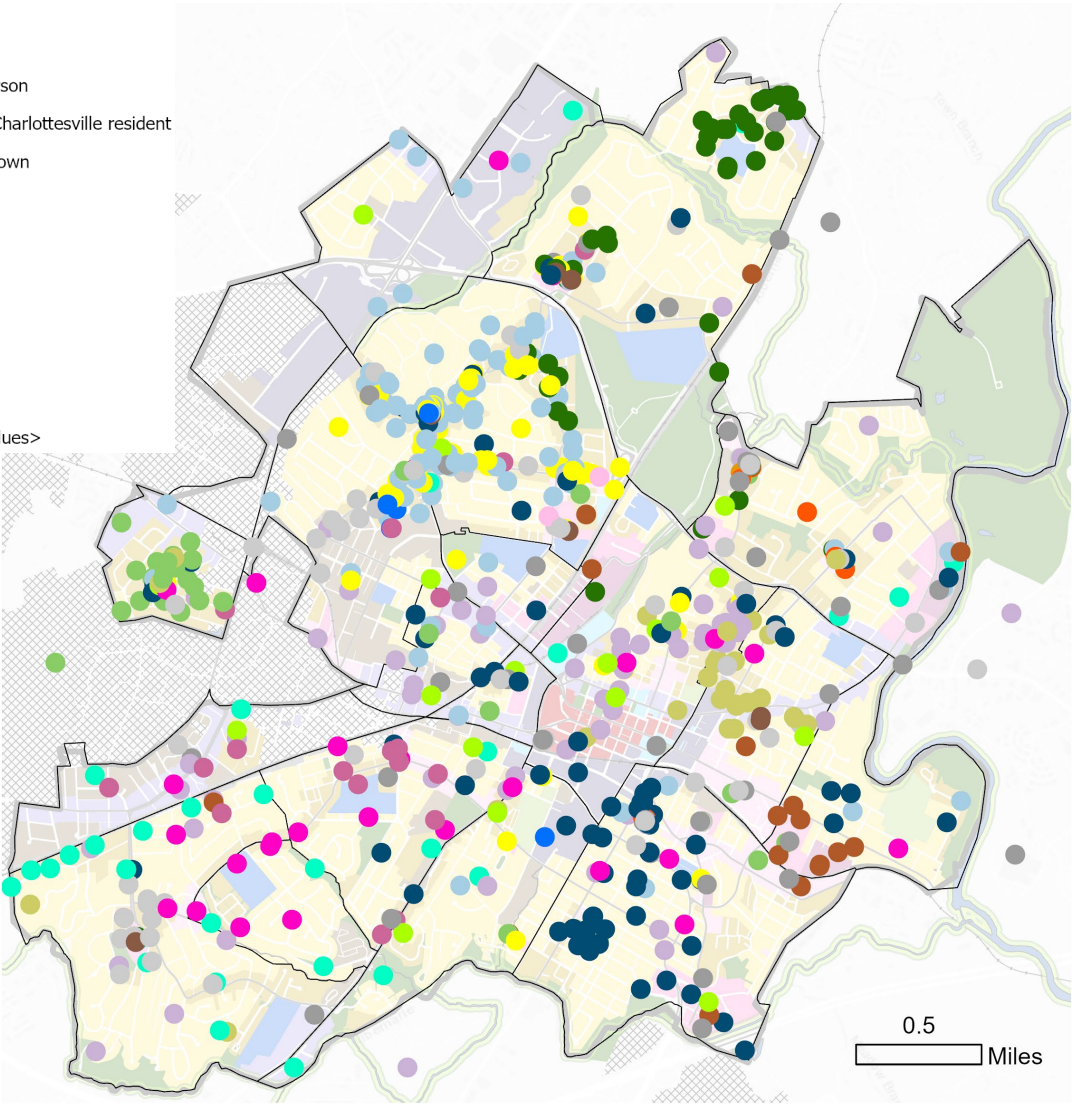




# Interactive Map Comments

## Who we heard from...

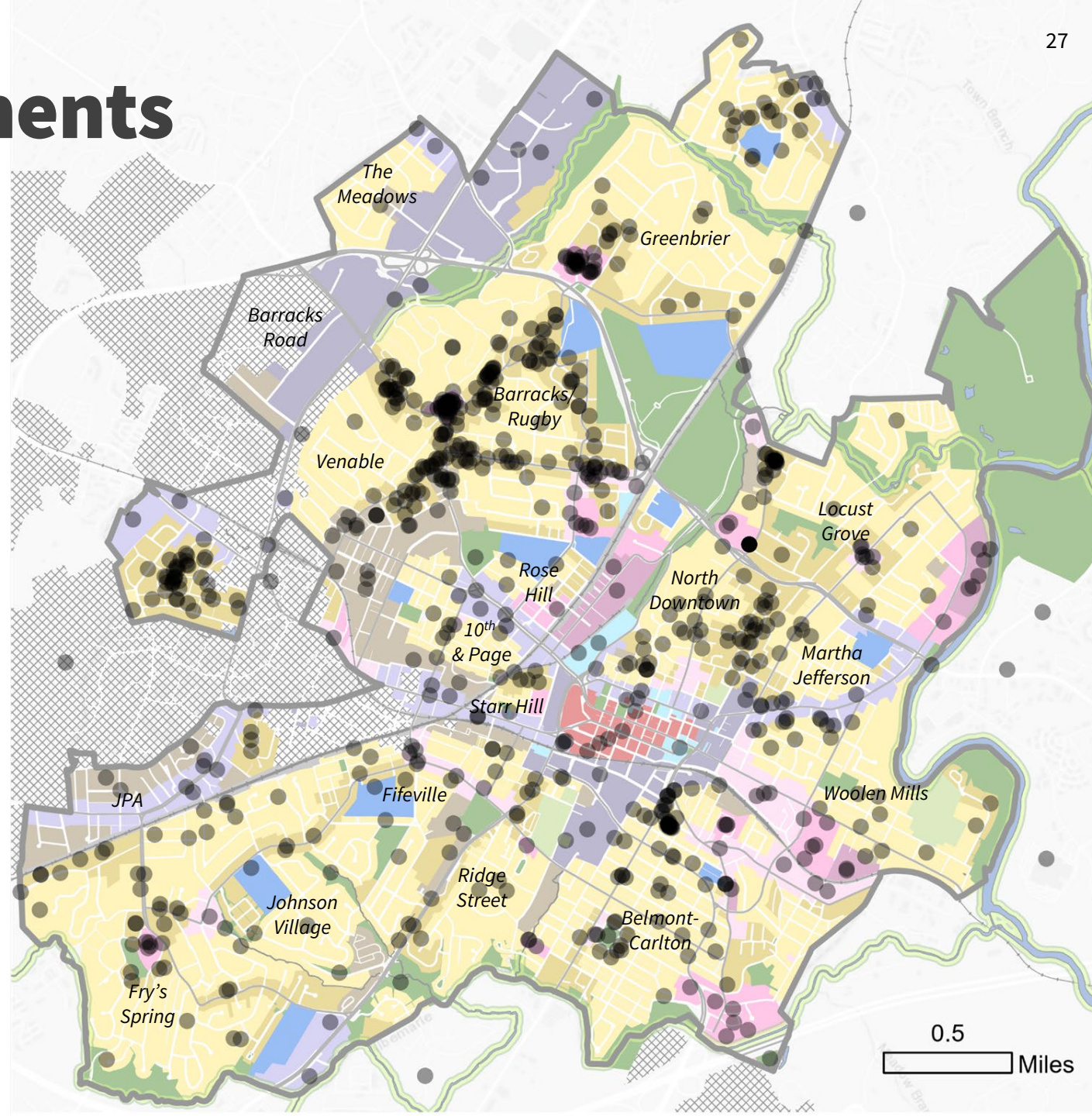
Neighborhood	Points	Users
Barracks/Rugby	122	29
Belmont-Carlton	85	25
Fifeville	18	6
Fry's Spring	33	8
Greenbrier	48	13
Johnson Village	28	6
Kellytown	2	2
Lewis Mountain	42	24
Little High	7	3
Locust Grove	9	6
Martha Jefferson	30	9
North Downtown	72	18
Ridge Street	3	3
Rose Hill	1	1
Rugby Hills	82	29
Starr Hill	18	1
Venable	5	2
Woolen Mills	17	5
(blank)	74	22
N/A - Not a Cville resident	49	13
<b>Grand Total</b>	<b>745</b>	<b>225</b>





# Interactive Map Comments

● Comments Received



Slide updated June 28 (Duplicate to slide 25)

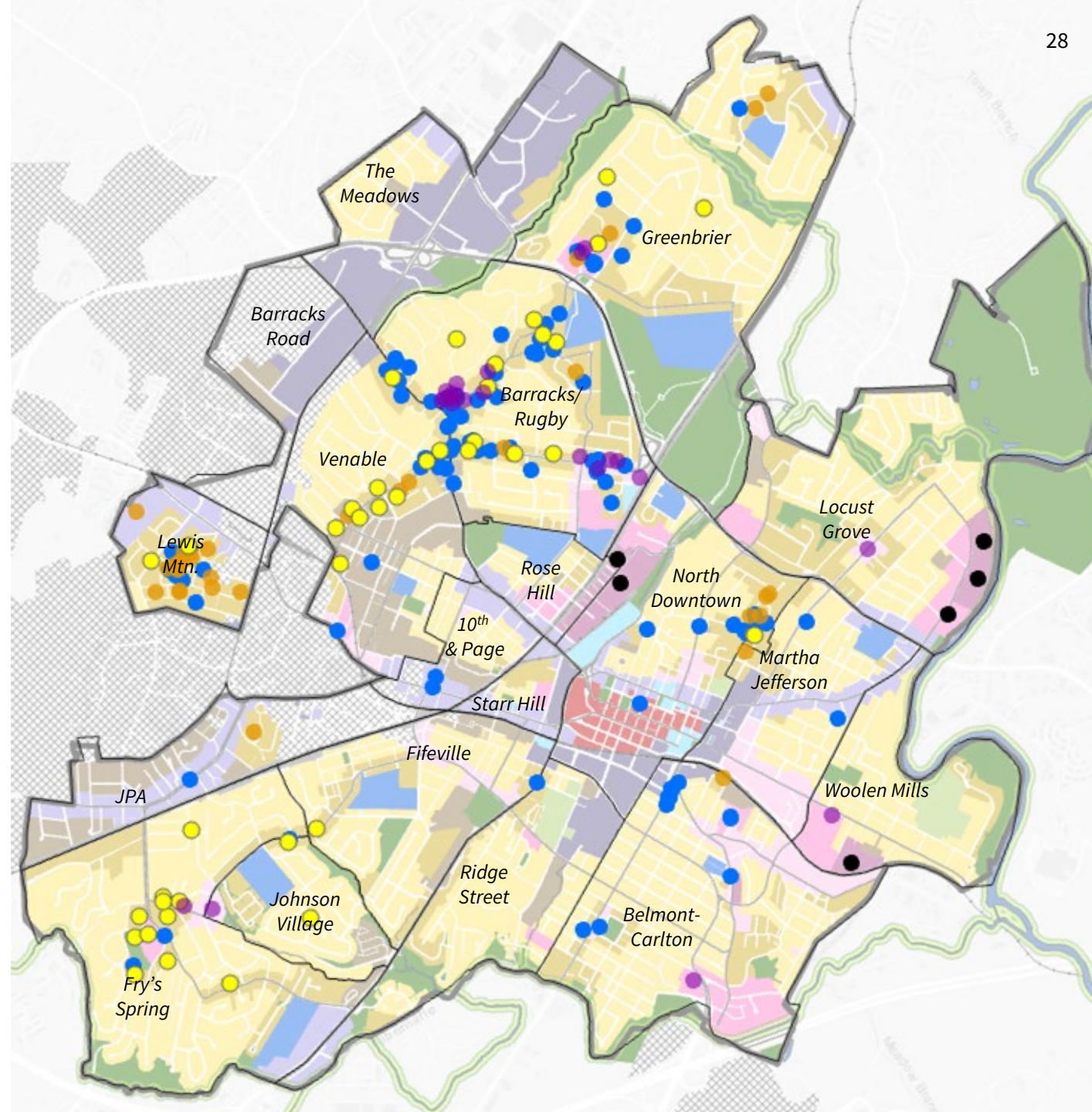


# Land Use

Wikimap Survey Findings

**Comments reflecting a desire to see less intense uses**

- Decrease Intensity (General)
- Remove Mixed Use Area
- Remove Business/Tech Mixed Use
- Show as General Residential
- Show as Single Family Residential



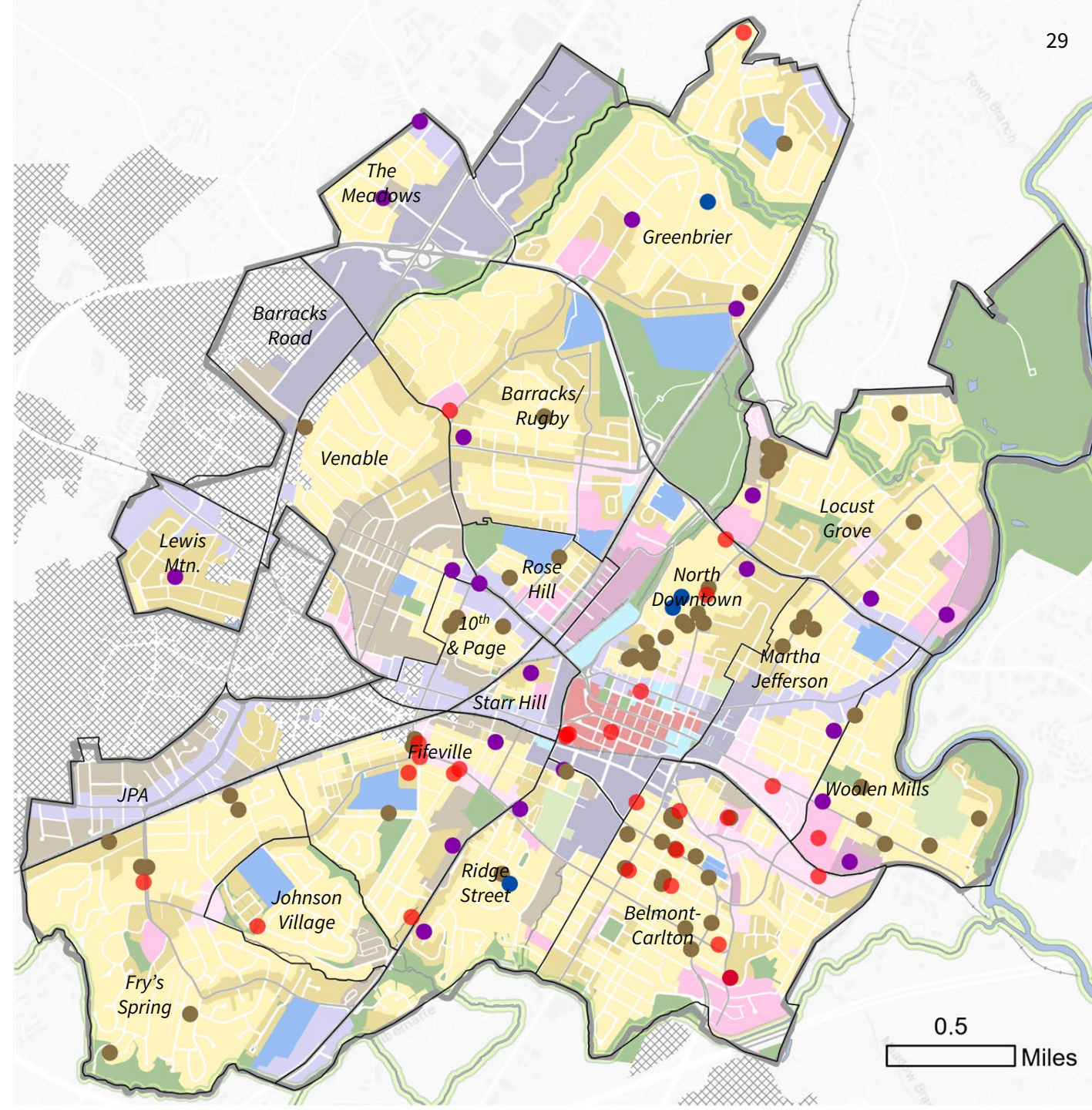


# Land Use

Wikimap Survey Findings

**Comments reflecting a desire to see more intense uses**

- Increase Intensity (Throughout Map)
- Increase Intensity (Generally)
- Increase Mixed Use Intensity
- Increase Residential Intensity



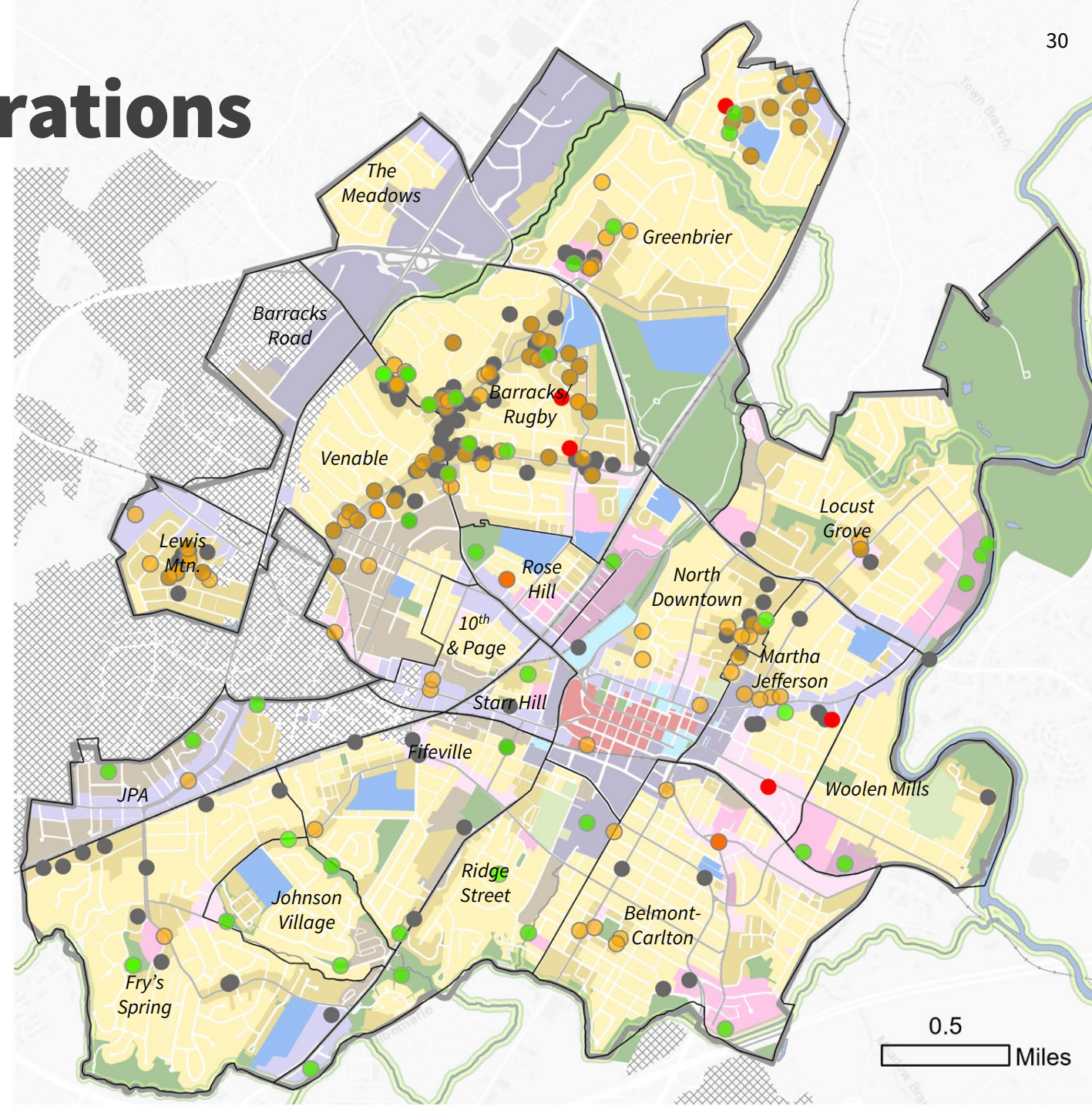


# Development Considerations

Wikimap Survey Findings

## Comments reflecting concerns related to the Draft Future Land Use Map

- Community Character, History, Height & Scale
- Transitions & Urban Design Including Development Quality
- Transportation & Infrastructure
- Environmental (Trees, Floodplain, Climate, Pollution, Topography, Etc.)



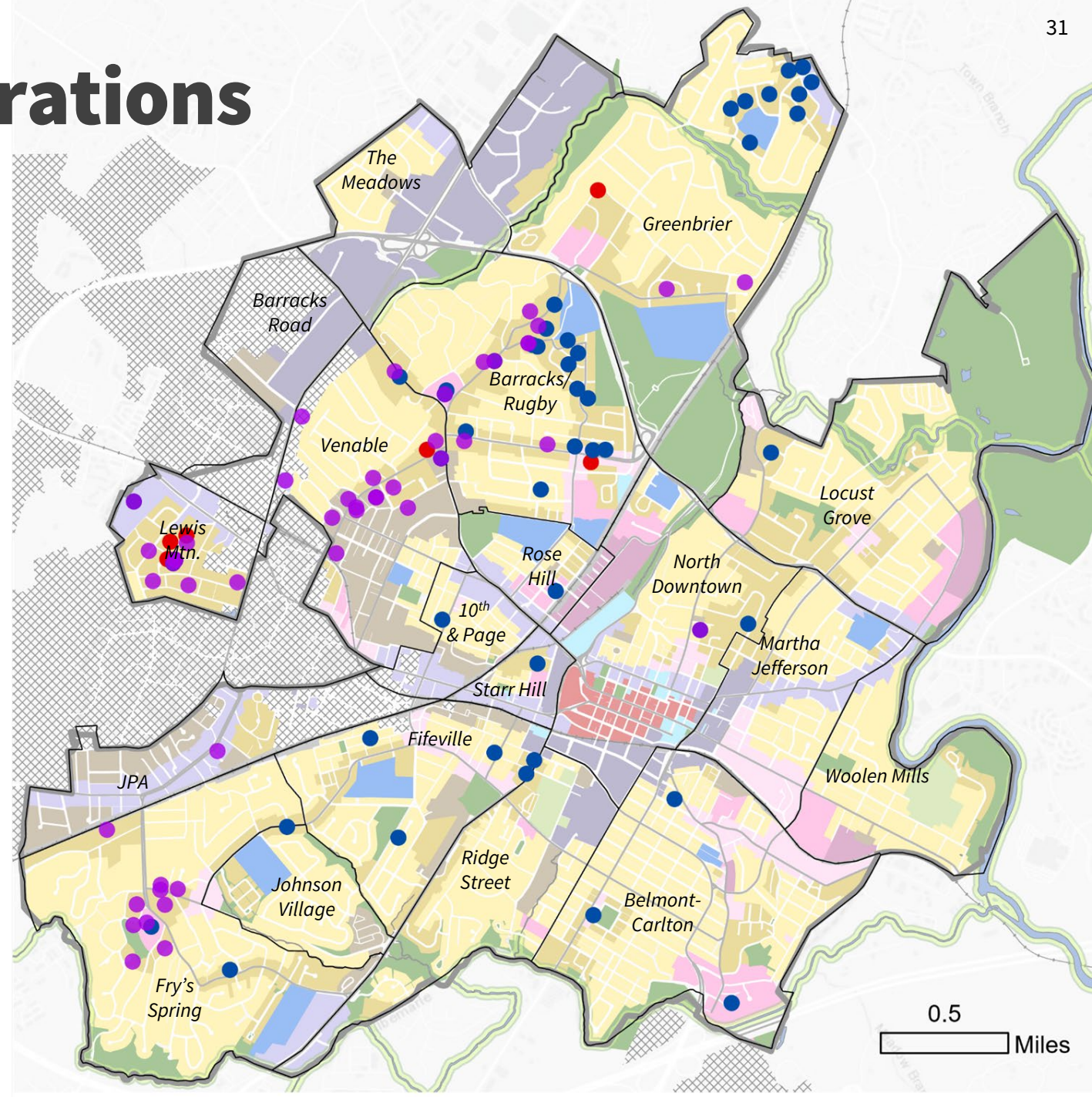


# Development Considerations

Wikimap Survey Findings

**Comments reflecting concerns related to the Draft Future Land Use Map (cont'd)**

- Affordability & Displacement
- UVA Growth/Student Housing
- Property Value Concerns (Decreases & Increases)



# Overarching Themes (**Preliminary Draft**)

- **Support for goal of improved affordability in general seems nearly universal**
- **Ideas**
  - Ensure displacement protections for Black and low-wealth residents
  - Consider areas for additional density/intensity
    - *Including neighborhoods that are currently mostly single-family.*
  - Focus on homeownership opportunities as well as deeply affordable housing
  - Allow 4-5 units within the “General Residential” category
  - Consider land use in tandem with transportation and transit improvements
  - Consider focus on underutilized malls and similar properties instead of current single-family neighborhoods
- **Concerns**
  - Potential for additional density in areas that are currently zoned mostly for single-family uses
    - *In some cases, would be okay with General Residential rather than Medium Intensity. In other cases, would prefer to remain single family housing only.*
  - Traffic, transportation, or other infrastructure
  - Community character, history, height, or scale
  - Student housing
  - Mixed use nodes in neighborhoods
  - Process - More time and additional community input opportunities wanted
  - Efficacy of proposed strategies
  - Property value impacts
- **Questions**
  - How will this work in implementation?
  - How can this lead to affordability?
  - How can this benefit the entire community and not just developers?
  - How were decisions made related to the draft map?



# Questions & Comments from Community Attendees



# Comments



## Website

- [CvillePlansTogether.com](https://CvillePlansTogether.com)

## Email:



- [Engage@CvillePlansTogether.com](mailto:Engage@CvillePlansTogether.com)

## Social Media

- @CvillePlans (Facebook, Twitter)
- @CvillePlansTogether (Instagram)

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# Planning Commission Discussion

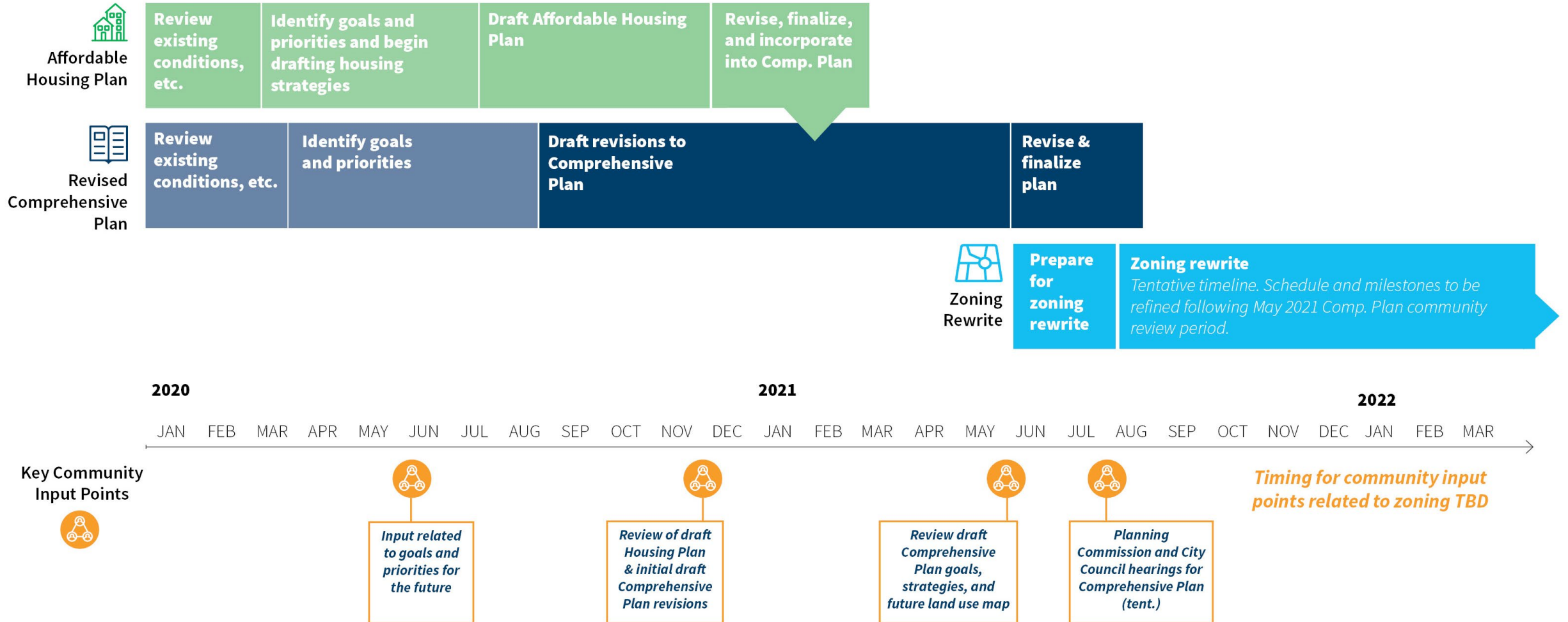


# Next Steps

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# Next Steps

This schedule was last updated April 30, 2021



# Appendix

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# Previous Community Engagement Phases

Related to the Comprehensive Plan Update



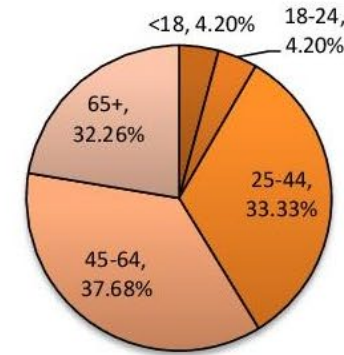
# 2017 Engagement, Phase 1

## Overall Statistics

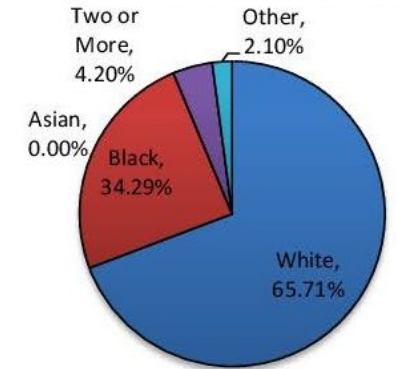
Meeting	People signed in	Surveys returned
05.08 Carver	26	19
05.11 Venable	16	6
05.18 Tonsler Park	24	4
05.31 Buford	35	4
06.21 CHS	34	17
06.24 Central Library	21	19
07.13 PLACE		
Meade Park Market		4
DIY Fifeville		5
DIY JPA		3
DIY Belmont-Carlton		5
Online		39
Mail		2
<b>Total</b>	<b>156</b>	<b>127</b>

## Demographics

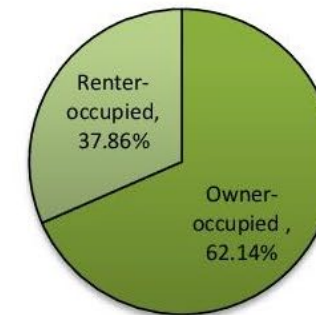
Age - Kickoff Attendance



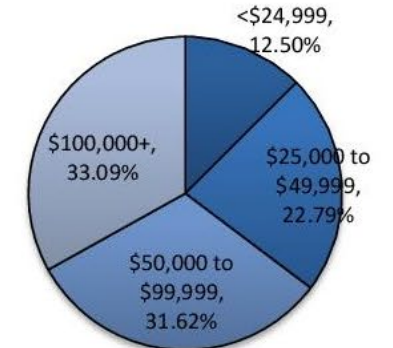
Race - Kickoff Attendance



Rent-Own - Kickoff Attendance



Income - Kickoff Attendance



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# 2017-2018 Engagement, Phase 2 and 3

## Phase II Stats – Attendance

Event	Surveys returned	Mapping activities completed
07.12 Meade Park Market	7	22
07.14 Fridays After Five	20	21
07.18 Table on the Mall	2	11
07.29 African American Cultural Art Festival	14	15
08.01 National Night Out	9	21
08.03 Michie Market	9	6
08.05 Westhaven Days	5	22
08.09 Love the Court	4	11
DIY – 07.31 Fifeville	2	3
DIY – 08. 04 Meadowbrook Hills Rugby	0	9
DIY – 08.10 Johnson Village	0	1
DIY – 08.17 JPA	5	6
DIY – 08.21 Belmont-Carlton	6	12
Online	28	n/a
Mail	1	n/a
<b>Total</b>	<b>112</b>	<b>154</b>

## Phase 3

Meeting	People Signed In	Land Use Maps Returned
Boards and Commissions	34 Boards and Commissions 21 citizens	3
Buford Middle School	29 citizens	3
City Space	47 citizens	5
Central Library	10 Citizens	4
Belmont Arts Collaborative	51 Citizens	4
<b>Total</b>	<b>192</b>	<b>17</b>

[Click here](#) for 2018 Comprehensive Plan Update Overview Booklet

# 2020 Cville Plans Together Community Engagement

## Fall 2020

- Summary of activities and what we heard: Full document [here](#) (PDF), with links to appendices.

## May-June 2020 Community Engagement

- Summary of activities and what we heard: Full document [here](#), [three page overview here](#) (PDF)

# Additional Feedback Form / Survey Information





# Land Use, Urban Form, and Historic and Cultural Preservation Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Community character, history, height, or scale concerns	38
General support/support for more housing, affordability, and density	29
Traffic, transportation, or other infrastructure concerns	15
Do not support (general)	15
Address conflicts between housing/land use goals and historic preservation	11
Concerns about affordability	10
Gentrification/displacement concerns	10
Concerns about developer implementation	9
Concerns about planning process	8
More density wanted	7
Implementation/funding	7
Concerns about potential change in single-family areas	7
Support for protecting Black or African American communities and addressing history of land use	6
Demolition/tear-downs	5
General concerns about density	2
Reduce car dependency/improve neighborhood walkability	2
Environmental impacts	2

## Additional comments received via email discuss:

- Context-sensitive planning
- Need for clarity around metric related to “number demolition permits” (clarify that the intent is to reduce the number of demolitions)
- Mitigation of environmental impacts of land use
- Viewsheds
- And more.

# Housing Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Support for increasing housing density/intensity	48
Concern about housing density/intensity increases, related to changing community character	30
Support for more affordable housing	22
Concern that approach will not create affordable housing/support equity	20
Implementation/infrastructure concerns	19
Support for keeping single-family housing areas	14
General support for goals/element	9
Do not support housing element, in general	9
Support for removing single-family only areas	6
Importance of homeownership	5
Support for dedicated funding stream	5
Support adaptive reuse of old buildings/commercial buildings for affordable housing	4
Preserve historic districts and character	3
Concerns about process	2

## Additional comments received via email discuss:

- Mitigation of the impacts of property values/taxes on displacement
- Support for additional homeownership strategies
- Questions about the data supporting the Affordable Housing Plan and Housing chapter
- Mitigation of the impacts of short-term rentals
- Student and workforce housing concerns and the role of UVA
- And more.

# Transportation Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Support for safer, more connected multimodal transportation options (protected bike lanes, sidewalks, lower speed limits, etc.)	47
Support for more frequent bus service, or expanded/improved public transportation	28
Concern about traffic and parking, increased congestion	12
Relationship between transportation and land use	6
Support for reducing parking	5
General support for goals/ element	2
Parking management	2
Section needs more detail/explanation	2
Improve street grid	2

## Additional comments received via email discuss:

- Improved walkability and bikeability
- Connectivity between neighborhoods
- Partner with UVA, Albemarle County, and the TJMPO on improved transit and park 'n' rides
- Improve transit – real time arrivals, more frequent service, electric/green buses
- Capture conditions that are inhospitable to walking/biking/transit outside of high-crash areas
- And more.

# Environment, Climate, and Food Access Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Tree canopy	13
Climate/energy	10
Support for food equity/local food	10
Connect goals to transportation, land use	9
General support for element	7
Environmental protection	5
Stormwater/flooding	5
Support for urban gardening	3
Green space	2
Desire to see more aggressive goals	2

## Additional comments received via email discuss:

- Preserving the tree canopy.
- Support for the Food Justice Network's Comprehensive Plan recommendations as detailed in the attached document.
- Mitigating impacts of climate change.
- Preservation of wetlands, floodplains, etc.
- And more.

# Economic Prosperity and Opportunity Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Address wages/poverty - workforce development	7
Plan strategies will be ineffective	6
Desire to see specific types of jobs – manufacturing, etc.	4
General agreement with element	4
Expand partnerships and programs	3
Affordable housing and housing in areas of opportunity and near jobs will support this element	3
Economic benefits of draft Future Land Use Map	2
Importance of property ownership	2
Doing well/not a priority or concern	2

## Additional comments received via email discuss:

- Homeownership as an important wealth-building tool
- Need to improve wages
- And more.



# Community Facilities and Services Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
More trails/parks/green space	6
Stormwater concerns	6
Police/community safety policies	5
General agreement with element	5
School funding	3
Coordination with land use, zoning, etc.	3
Balancing priorities	2
Maintain and repair infrastructure	2
No expansion of natural gas infrastructure	2

## Additional comments received via email discuss:

- Desire for more greenspace, parks, and recreation facilities
- Green infrastructure
- Desire to see additional analysis of relationship between potential increased density and infrastructure needs/improvements
- Curtailing any expansion of the natural gas system
- And more.

# Community Engagement and Collaboration Themes (Preliminary Draft)

Themes from Survey Form (Related to Chapter Goals)	#
Different/more engagement desired in this current process	27
General agreement with the element	13
More outreach directly to communities	4
Need to hear all voices	4
Chapter will not be effective	3
Implementation	2

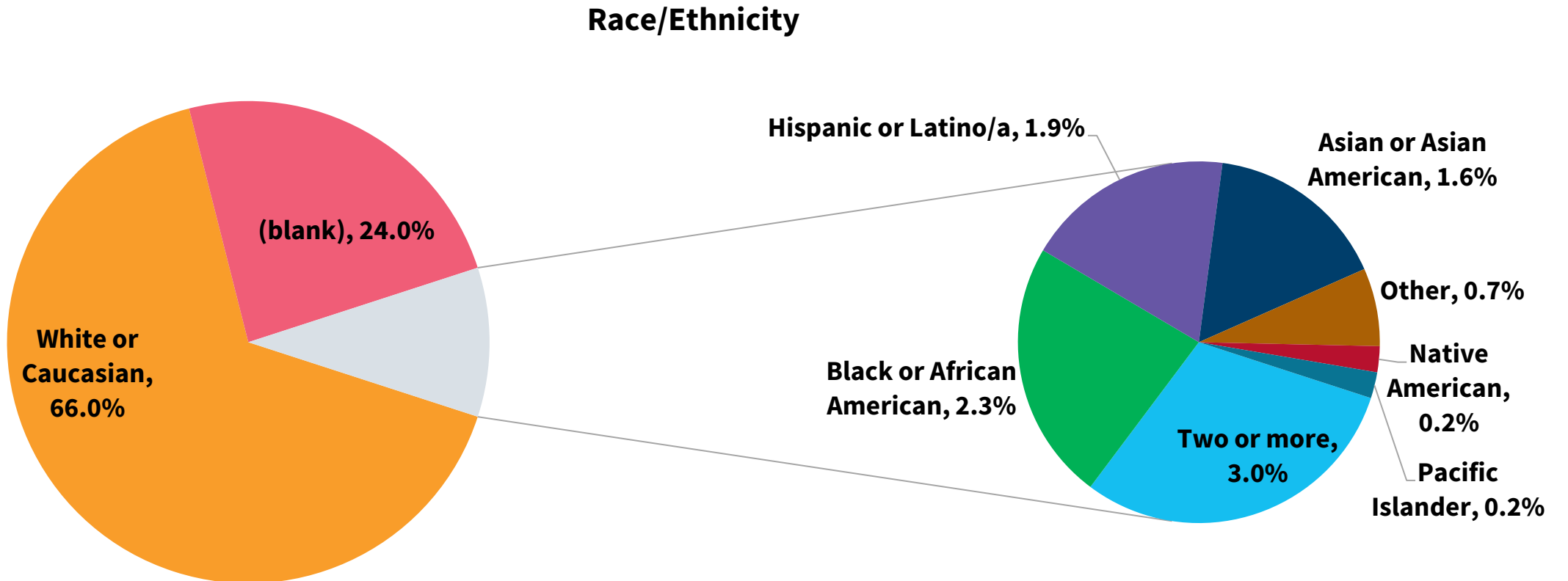
**Additional comments received via email discuss:**

- Providing easier access to information about proposed developments
- Additional education about planning processes
- Mobile engagement and pop-ups
- Regular attendance at Neighborhood Association and similar meetings
- And more.

# Feedback Form/Survey Demographics

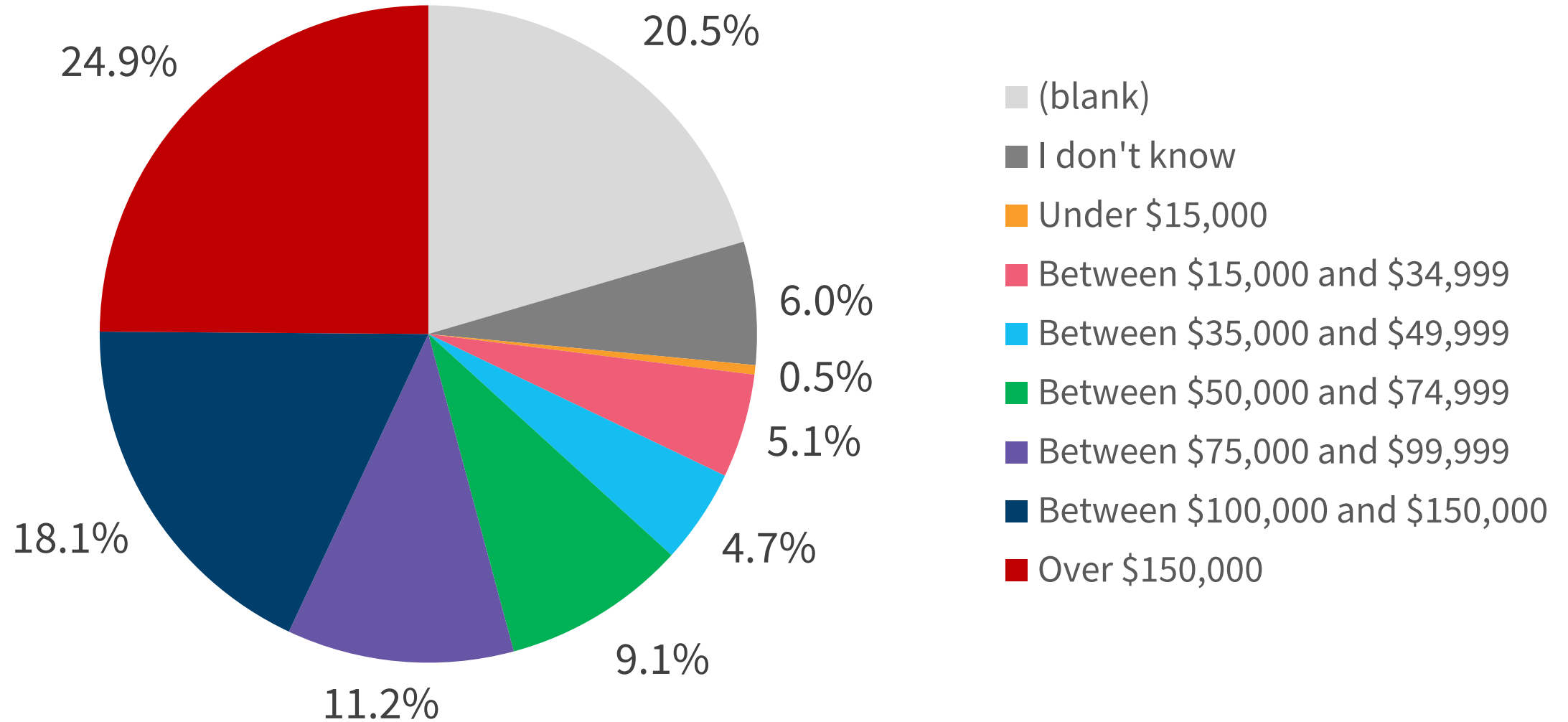
## Race/Ethnicity

- 430 responses (including pop-ups)



# Feedback Form/Survey Demographics

## Household Annual Income

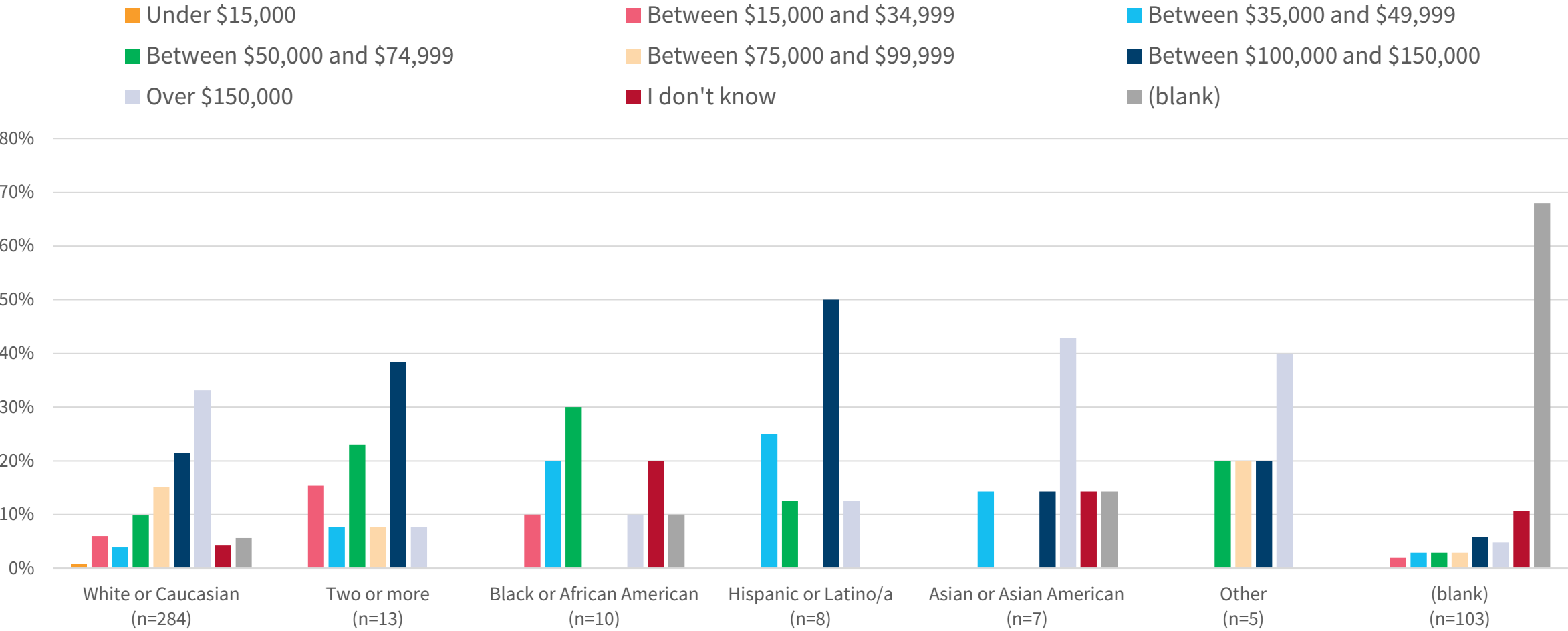


**Slide added June 28**

# Feedback Form/Survey Demographics

## Income & Race/Ethnicity

■ 430 responses (including pop-ups)

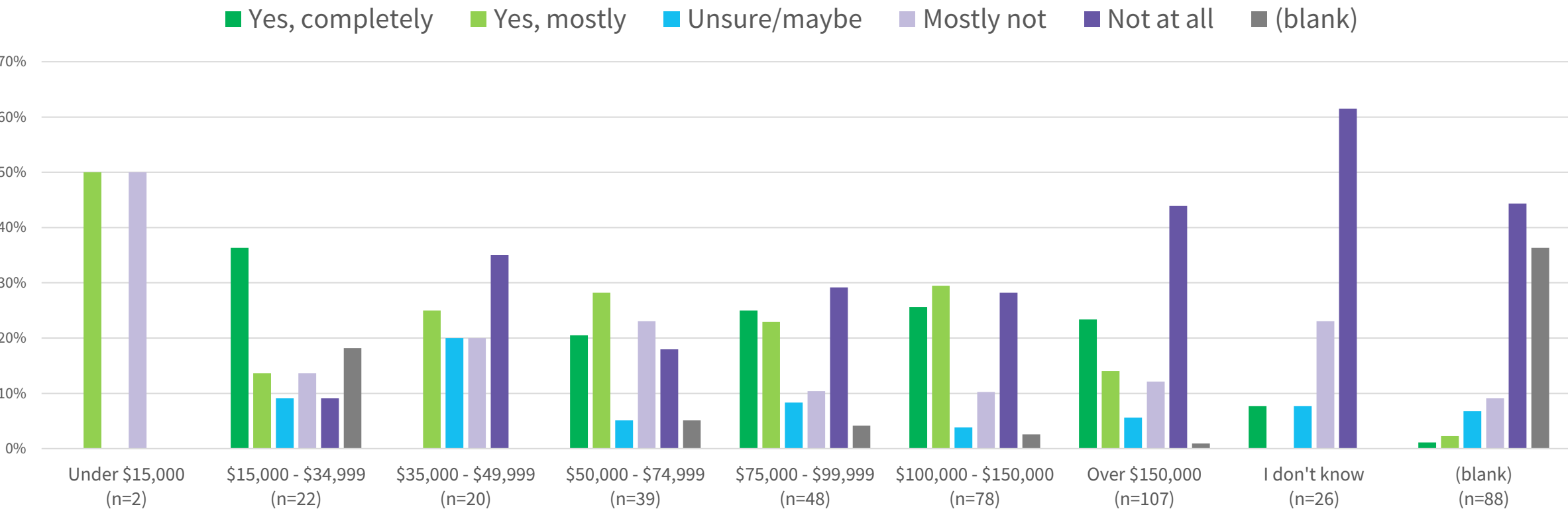


Slide added June 28

# Feedback Form/Survey Comments

- 430 responses (including pop-ups)

Do you support what the Future Land Use Map is proposing for future land uses in your neighborhood?  
(By household income)



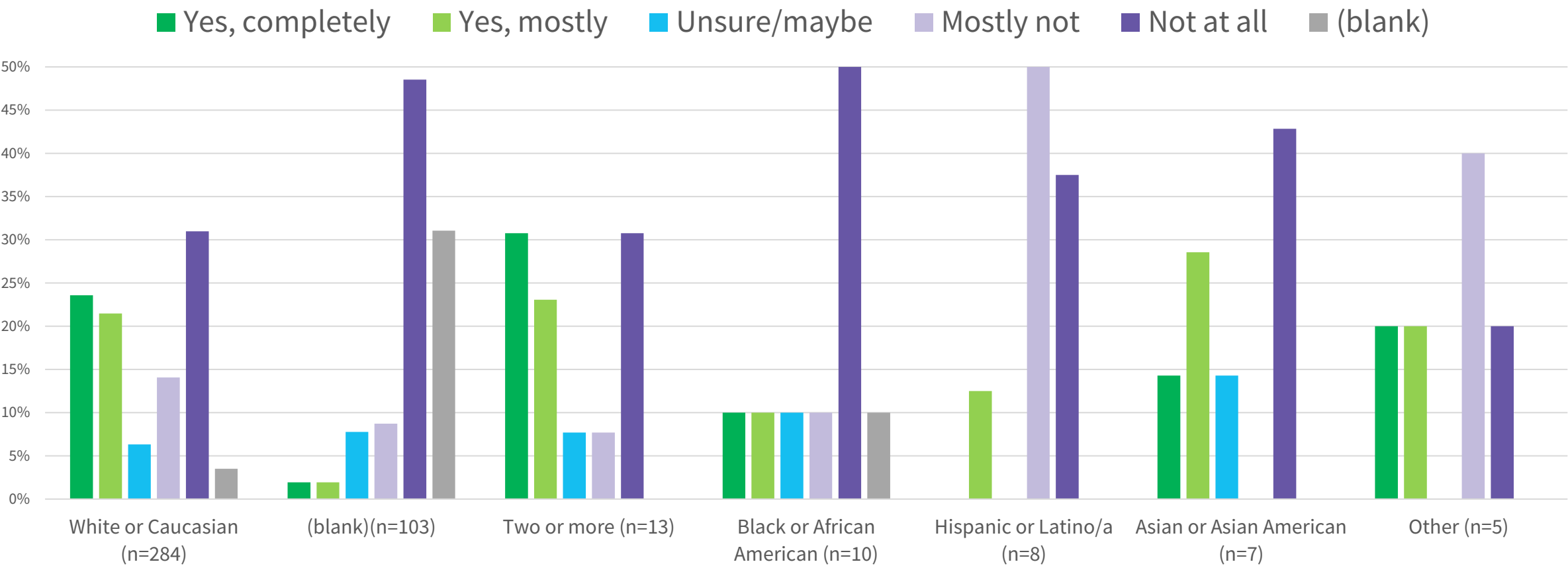
Slide updated June 28 to  
add number of responses



# Feedback Form/Survey Comments

- 430 responses (including pop-ups)

Do you support what the Future Land Use Map is proposing for future land uses in your neighborhood?  
(By Race/Ethnicity)



# Feedback Form/Survey Demographics

Age and length of residency (whether or not a Charlottesville resident)

- 430 responses (including pop-ups)

