

Charlottesville

ALBEMARLE, VIRGINIA

BOARD MEETING AGENDA October 25 – 1:00 p.m.

1. WELCOME, CALL TO ORDER – Roger
2. HOTEL INDUSTRY PRESENTATION – Russ Cronberg, Boars Head, and Sara Bishop, Hyatt Place
3. CONSENT AGENDA
 - a. Approval of Minutes and Financial Statement
4. OPERATING AGREEMENT – Recommended Updates
5. WEBSITE REDESIGN – Tempest
6. TOURISM METRICS AND VISITOR TRACKING – Zartico
7. STRATEGIC PRIORITIES OVERVIEW
8. PUBLIC COMMENT (10 minutes total)
9. ADJOURN