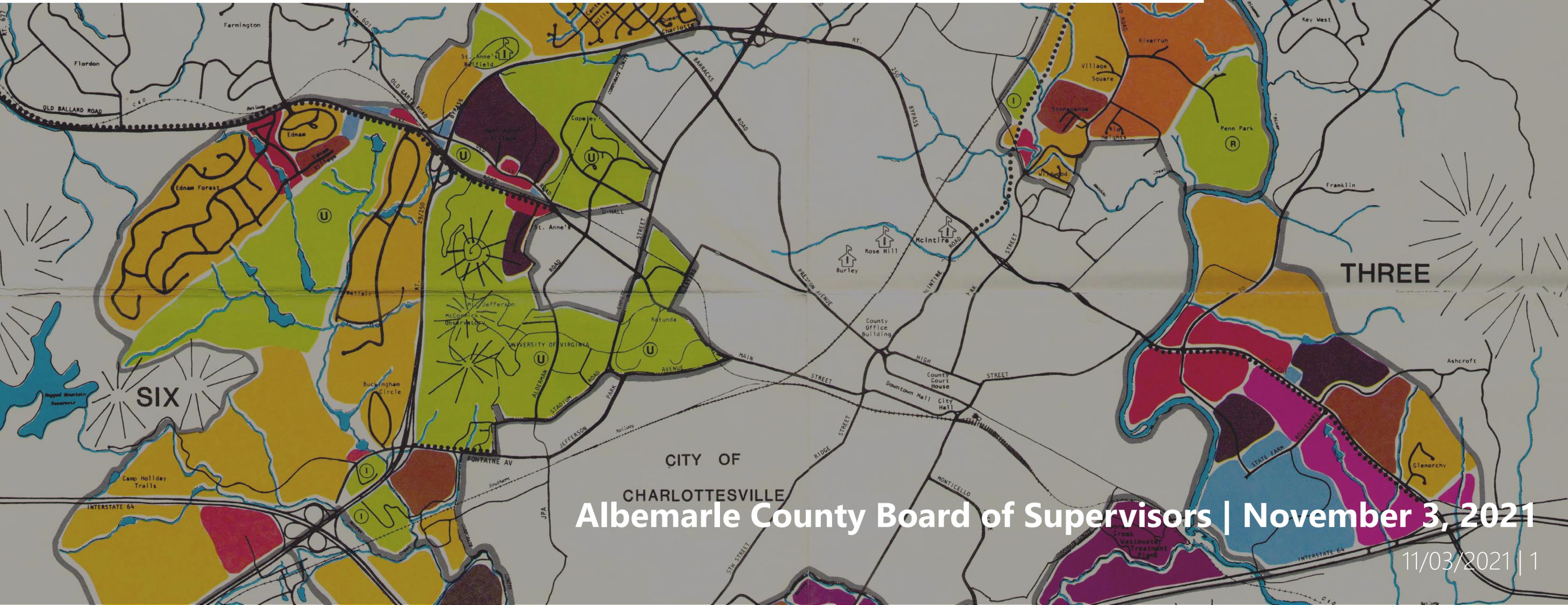


Comprehensive Plan Update

Phase 1 Engagement Plan & Project Resolution of Intent



Albemarle County Board of Supervisors | November 3, 2021

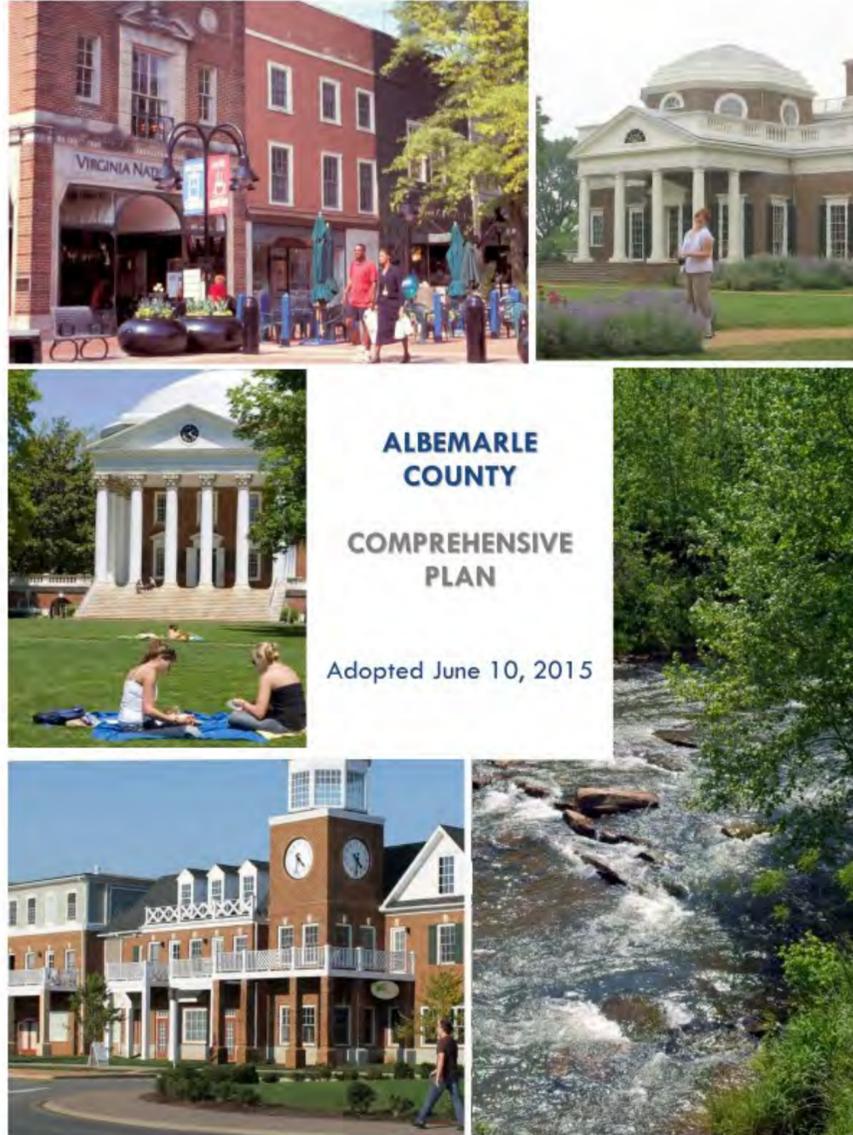
Purpose

- Provide an overview of proposed Phase 1 Engagement Plan
- Receive Board feedback and/or affirmation of the Phase 1 Engagement Plan
- Board action on Resolution of Intent (ROI) to update the Comprehensive Plan

Work Session Agenda

- Brief Overview of Board / Planning Commission Discussions (to date)
- Phase 1 Engagement Plan Overview
- Board Discussion and Action

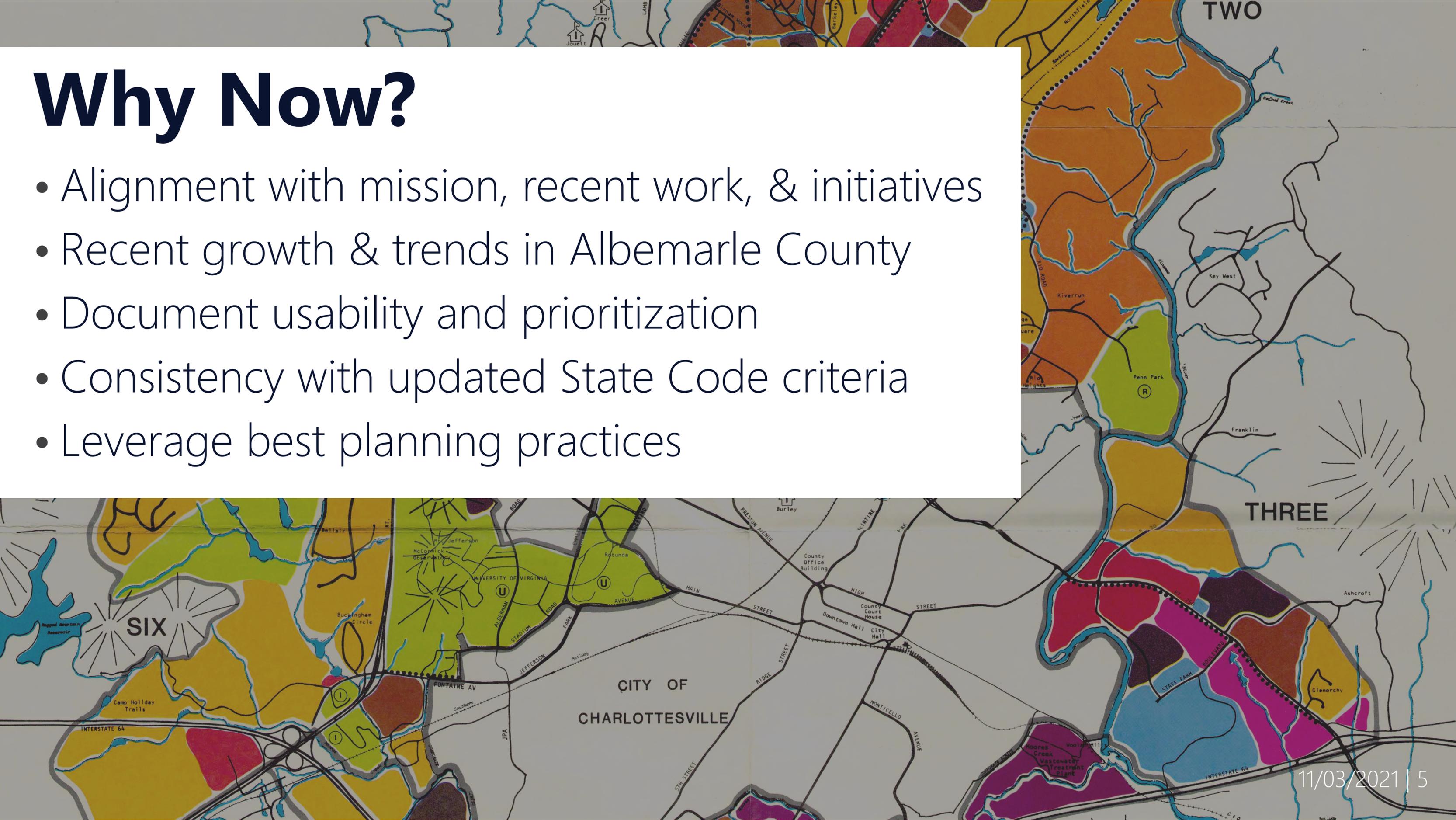
What is the Comprehensive Plan?



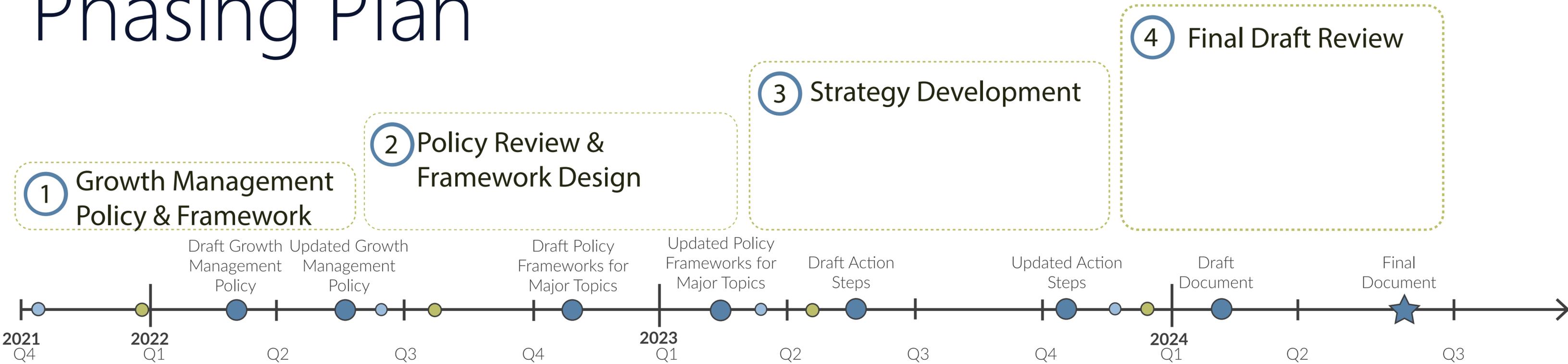
- Guide for the future (20-year plan)
- Collaboratively created
- Establishes a vision for the County
- Contains policies and recommendations
- Includes master plans and small area plans

Why Now?

- Alignment with mission, recent work, & initiatives
- Recent growth & trends in Albemarle County
- Document usability and prioritization
- Consistency with updated State Code criteria
- Leverage best planning practices



Phasing Plan



- Phase 1 | Growth Management Policy & Framework
- Phase 2 | Policy Review & Framework Design
- Phase 3 | Strategy Development
- Phase 4 | Final Draft Review

Alignment with CDD Work Program

Board Discussions of CDD Work Program on March 4, 2020 and May 5, 2021

- Staff presented proposed CDD Work Program and priorities, which were adjusted after the March 4, 2020 meeting due to the COVID-19 pandemic
- Continued support for concurrent Comprehensive Plan and Zoning Ordinance updates
- Support for proposed first steps for updating Zoning Ordinance, including bonus density regulations and clarifying use tables

Board and Planning Commission Feedback

Board of Supervisors Work Sessions on February 3 and March 17, 2021

- Staff presented draft Phasing Plan and budget estimate
- Desire for more streamlined process to allow for concurrent work on Comprehensive Plan and other high-priority projects

Planning Commission Work Session on April 13, 2021

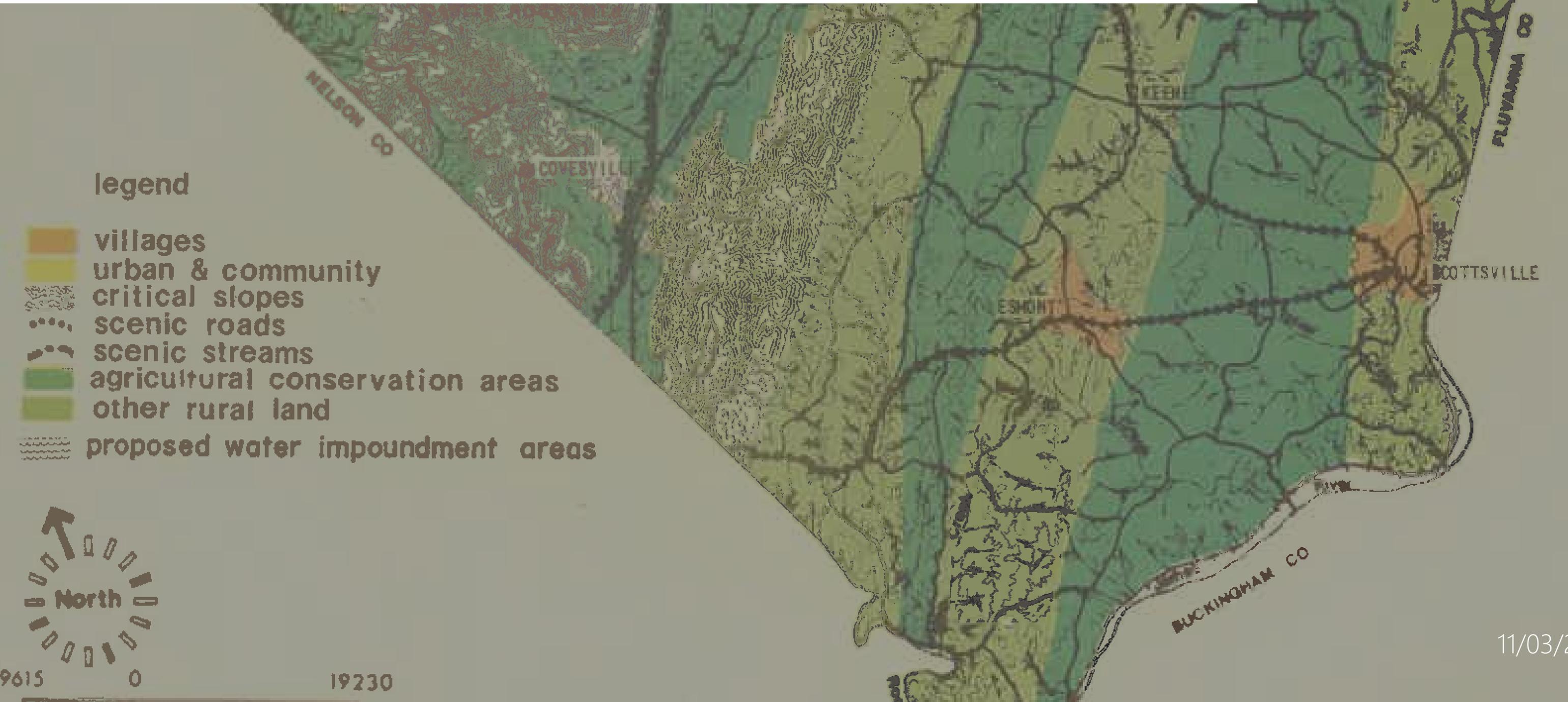
- Staff presented a revised draft Phasing Plan
- Support for concurrent Comprehensive Plan and Zoning Ordinance updates

Board of Supervisors Work Session on October 6, 2021

- Board support for concurrent Phasing Plan to update Comprehensive Plan and Zoning Ordinance

Phase 1 Engagement Plan

Responsive Engagement Planning



legend

- villages
- urban & community
- critical slopes
- scenic roads
- scenic streams
- agricultural conservation areas
- other rural land
- proposed water impoundment areas

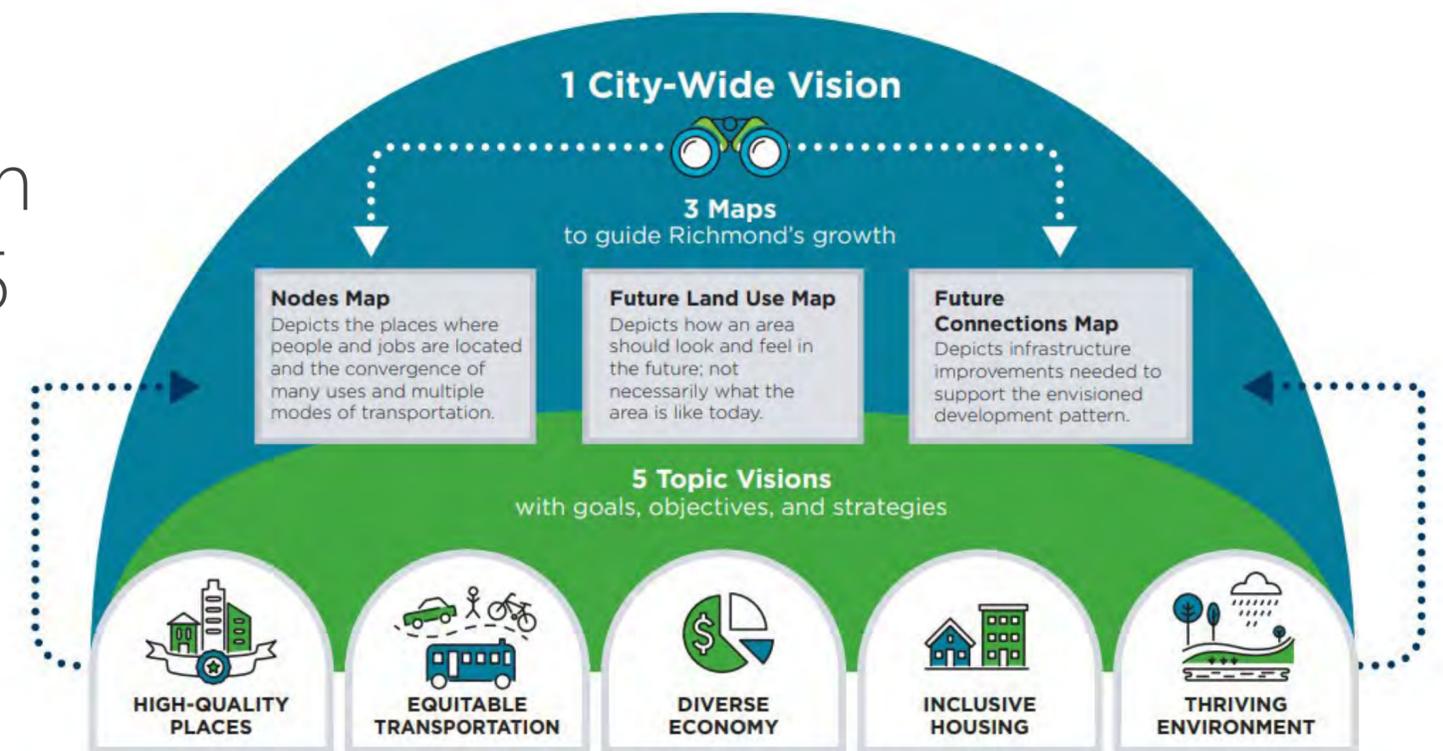


Engagement Goals

1. Conduct outreach and collaborate with community members whose perspectives have not historically been well-represented in County processes (ex. age, race, place, income and other demographic factors are considered)
2. Develop and implement a transparent community engagement and decision-making process.
3. Provide consistent and varied opportunities for community input throughout the update process.

Best Practices & Research

- Establishing engagement goals at beginning of process; variety of engagement methods (Minneapolis 2040)
- Established a selection process and criteria for an 21-member Advisory Council with an additional 5 Working Groups to shape content of plan (Richmond 300: A Guide for Growth - 2021 APA Daniel Burnham Award)
- Responsibility of planners to serve diverse publics; integration of historic context, equity, and social justice into all policies and practices (American Planning Association Policy Guides & PAS Reports)

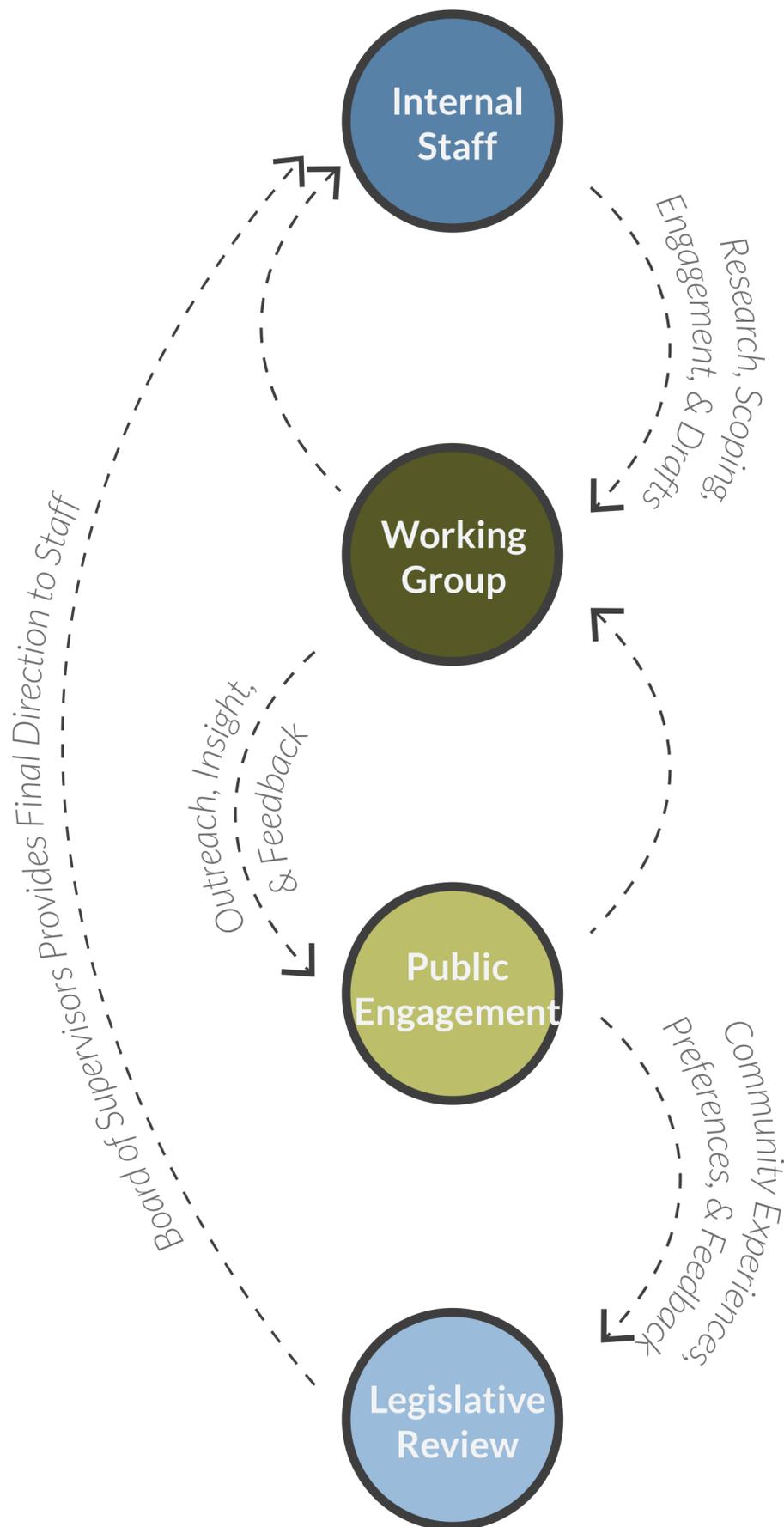


Plan Structure Diagram. *Richmond 300* has three maps that present a growth strategy centered on great places and networks and 5 topics to achieve the 20-year city-wide vision.

Infographic of Richmond 300's Plan Structure

Engagement Approach

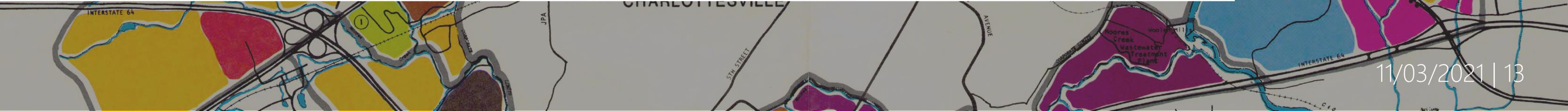
- Iterative process for content creation
- Four-pronged approach:
 - Internal Staff
 - Working Group
 - Public Engagement
 - Legislative Review
- Online and in-person outreach and communications





Why this approach?

- Integrates new organizational value of “Community”
- Alignment with existing staff capacity and resources
- BOS desire for strategic update with phased approach



Internal Staff

- Establish a team of inter-departmental leaders to coordinate planning efforts across Albemarle County Local Government
- Solicit input on existing Comprehensive Plan and improvements for internal usability
- Prepare work products including:
 - Background report
 - Case study and precedent research
 - Draft Growth Management Policy



Working Group

Purpose/Role

- Review and advise County staff on plan recommendations (based on summary community input and research/data analysis)
- Advise County staff on community engagement approach
- Support staff's outreach efforts by sharing information within their networks
- Participate in staff-led trainings in fundamentals of urban planning and community development



Working Group

Criteria & Selection Process

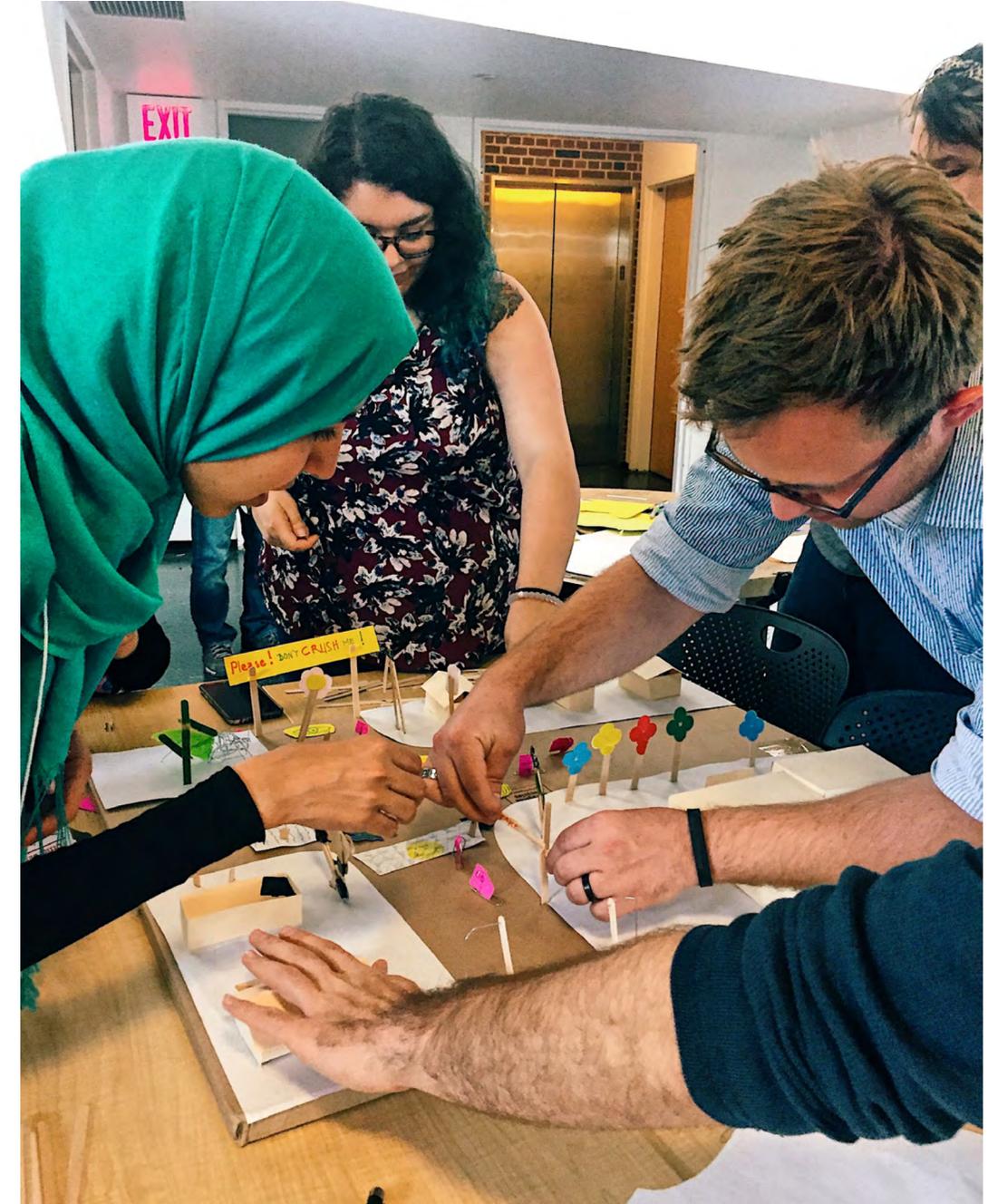
- 8-12 member group selected through application process
- Planning staff, in collaboration with OEI and CAPE, will establish selection criteria and process using Albemarle County demographic data and Equity Profile



Community Workshops

Purpose

- Provide a variety of opportunities for community members to actively participate in the planning process
- Provide opportunities to learn about data/existing conditions in Albemarle County
- Community input on potential policies and plans
- Review draft policies and plans



Community Workshops

Formats & Methods:

- Virtual and in-person events with presentations, videos, and activities
- Pop-ups/"road show" at various locations throughout Albemarle County
- Online and paper questionnaires
- Artist/collaborator-led engagement events
- In-person/virtual focus group meetings



Legislative Review

- County staff facilitate work sessions with the Planning Commission to review policy and planning options, existing conditions data, community engagement summaries, and draft planning concepts/policies
- Board of Supervisors work sessions held at the start/end of each phase to review draft Comprehensive Plan content and scope of work for upcoming phase
- Summary reports of planning process will be provided to BOS on consent agendas

Communications and Outreach

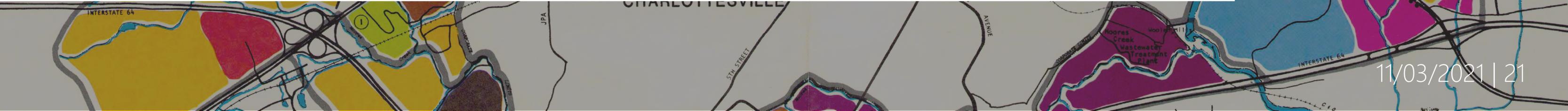
- Create online website hub with consistent updates
- Leverage existing County outreach/communication tools (such as Albemarle County News, and social media accounts)
- Provide materials and engagement opportunities in both English and Spanish
- Reoccurring pop-ups at various locations to allow for ongoing dialogue and outreach
- Regular community engagement summaries





Why this approach?

- Integrates new organizational value of “Community”
- Alignment with existing staff capacity and resources
- BOS desire for strategic update with phased approach



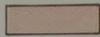
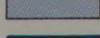
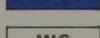
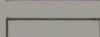
Next Steps

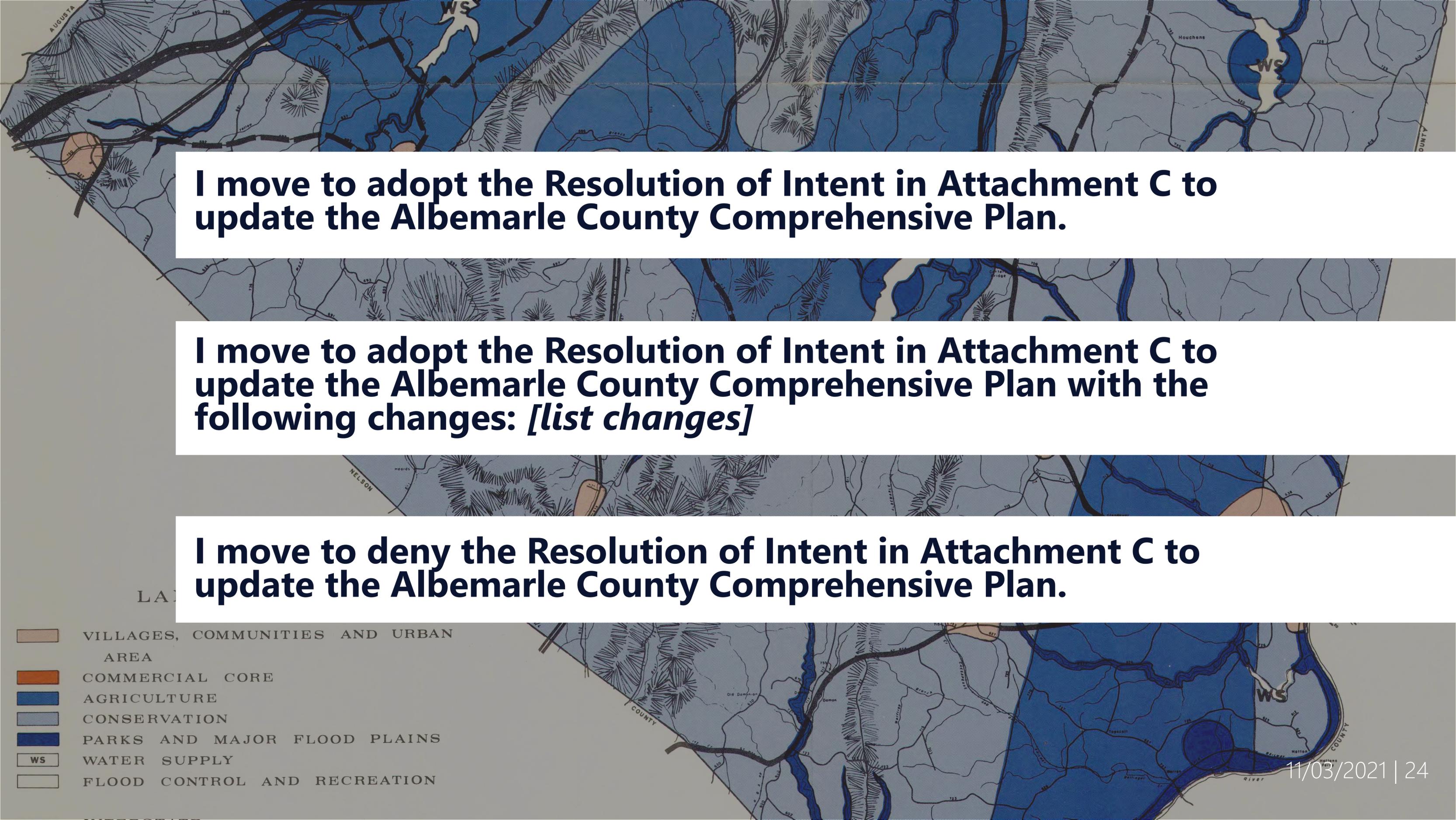
- Planning Commission Work Session | November 16, 2021
- Refine Working Group selection criteria and process
- Continue capacity analysis and background research
- Inter-Departmental Leaders Meeting #1
- January 2022 Public Kickoff

Board Discussion & Motions



LAND USE PLAN

-  VILLAGES, COMMUNITIES AND URBAN AREA
-  COMMERCIAL CORE
-  AGRICULTURE
-  CONSERVATION
-  PARKS AND MAJOR FLOOD PLAINS
-  WATER SUPPLY
-  FLOOD CONTROL AND RECREATION



I move to adopt the Resolution of Intent in Attachment C to update the Albemarle County Comprehensive Plan.

I move to adopt the Resolution of Intent in Attachment C to update the Albemarle County Comprehensive Plan with the following changes: *[list changes]*

I move to deny the Resolution of Intent in Attachment C to update the Albemarle County Comprehensive Plan.

-  VILLAGES, COMMUNITIES AND URBAN AREA
-  COMMERCIAL CORE
-  AGRICULTURE
-  CONSERVATION
-  PARKS AND MAJOR FLOOD PLAINS
-  WATER SUPPLY
-  FLOOD CONTROL AND RECREATION