

**CITY OF CHARLOTTESVILLE, VIRGINIA
CITY COUNCIL AGENDA**



Agenda Date:	February 18, 2020
Action Required:	None/Informational
Presenter:	Garland W. Williams, Director, Charlottesville Area Transit
Staff Contacts:	Garland W. Williams, Director, Charlottesville Area Transit
Title:	Temporary Detour of the Free Trolley Route – Ridership Update

Background:

At the request of Midway Manor residents, City Council authorized Charlottesville Area Transit (CAT) to install a 90 day temporary detour to the free Trolley route. The temporary detour commenced Sunday, October 6, 2019. During this temporary period, CAT recorded the daily boardings and alightings.

Discussion:

The Trolley operates between downtown Charlottesville and the campus of the University of Virginia. (Refer to Appendix A for Map.) This route operates on a 15-minute frequency and is fare-free for all riders. The Trolley features the highest frequency and ridership of any route in the CAT system.

City Council authorized a temporary detour to allow CAT to measure the impact of the pattern change on ridership and operations. During the 90 day temporary detour, CAT required all Trolley operators to radio in boardings and alightings per trip. The chart below will highlight the change in ridership year-over-over.

Trolley Ridership - FY 2020													
FY20	Jul-19	Aug	Sep	Oct	Nov	Dec	Jan-20	Feb	Mar	Apr	May	Jun-20	
TOTAL	41,754	43,376	62,501	59,799	42,127	31,850	33,929	0	0	0	0	0	315,336
Trolley Ridership - FY 2019													
FY19	Jul-18	Aug	Sep	Oct	Nov	Dec	Jan-19	Feb	Mar	Apr	May	Jun-19	
TOTAL	43,154	43,675	59,699	60,351	48,338	40,669	51,281	157,556	59,197	69,919	40,146	32,398	706,383

Additionally, Appendix B will provide the daily boardings and alightings at Midway Manor.

It is important to note that the Trolley has experienced frequent delays due to parked vehicles and delivery trucks on South Street and 2nd Street SW.

Budgetary Impact:

There is no impact to the General Fund.

Recommendation:

Staff recommends that the temporary detour be removed on Saturday, May 16, 2020. This will allow time to explore additional ways to service Midway Manor that don't negatively impact ridership and provide time to advertise any adjustment to other routes.

Alternatives:

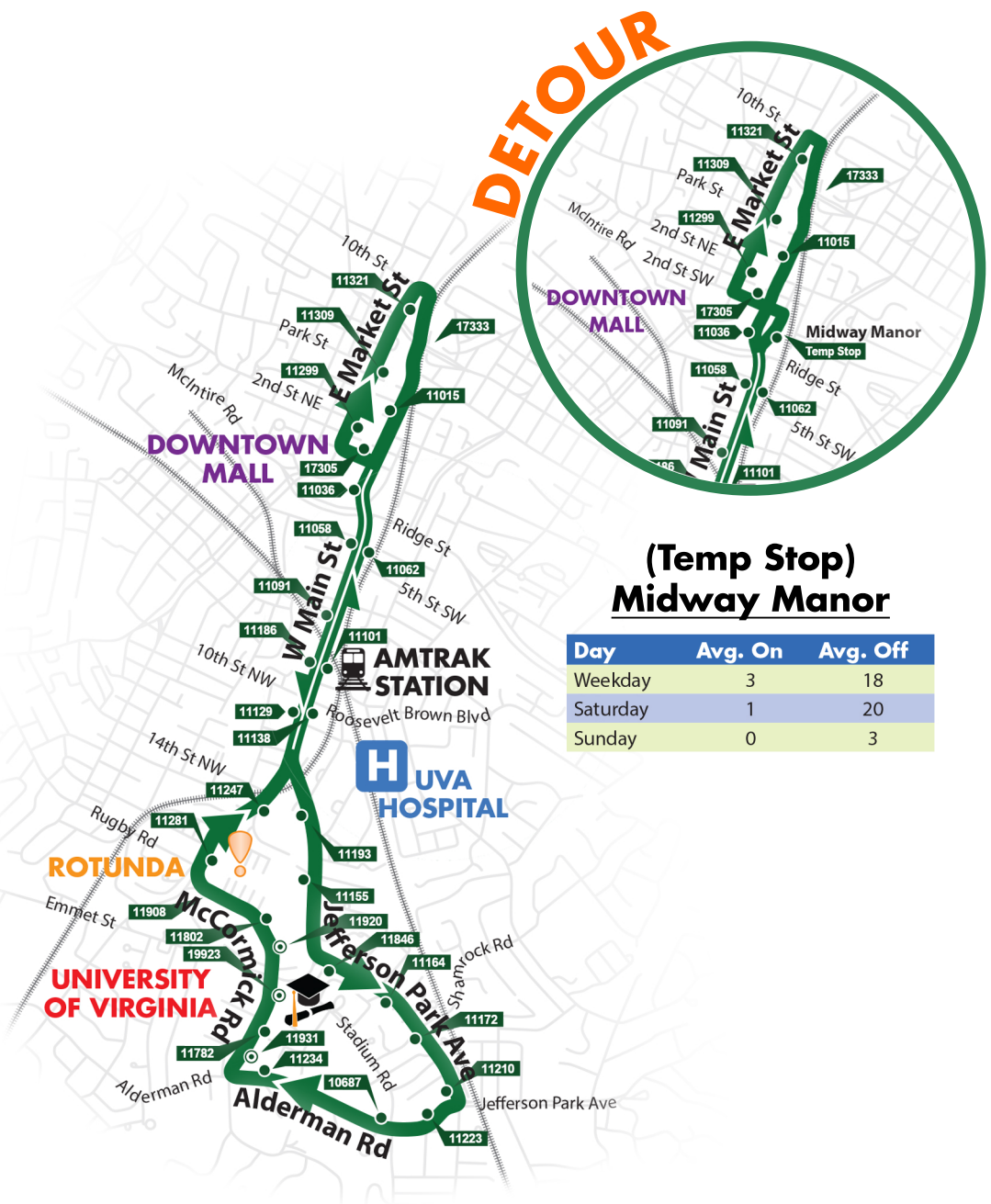
Council may choose not to remove temporary detour.

Attachments:

Appendix A – MAP

Appendix B – Daily On & Off counts at Midway Manor

Appendix A



APPENDIX B

TROLLEY DETOUR - MIDWAY MANOR

On and Off daily counts

# Day	DATE	Service Day	ON	OFF
1	10/6/2019	Sunday	0	0
2	10/7/2019	Monday	3	0
3	10/8/2019	Tuesday	1	10
4	10/9/2019	Wednesday	5	8
5	10/10/2019	Thursday	2	19
6	10/11/2019	Friday	7	33
7	10/12/2019	Saturday	1	21
8	10/13/2019	Sunday	0	0
9	10/14/2019	Monday	5	13
10	10/15/2019	Tuesday	3	20
11	10/16/2019	Wednesday	3	4
12	10/17/2019	Thursday	0	28
13	10/18/2019	Friday	1	45
14	10/19/2019	Saturday	2	11
15	10/20/2019	Sunday	0	5
16	10/21/2019	Monday	5	25
17	10/22/2019	Tuesday	2	45
18	10/23/2019	Wednesday	3	18
19	10/24/2019	Thursday	0	30
20	10/25/2019	Friday	6	26
21	10/26/2019	Saturday	1	27
22	10/27/2019	Sunday	0	0
23	10/28/2019	Monday	8	45
24	10/29/2019	Tuesday	6	54
25	10/30/2019	Wednesday	3	21
26	10/31/2019	Thursday	3	22
27	11/1/2019	Friday	10	36
28	11/2/2019	Saturday	0	42
29	11/3/2019	Sunday	0	0
30	11/4/2019	Monday	3	16
31	11/5/2019	Tuesday	4	16
32	11/6/2019	Wednesday	2	38
33	11/7/2019	Thursday	4	22
34	11/8/2019	Friday	2	27
35	11/9/2019	Saturday	1	14
36	11/10/2019	Sunday	0	2

37	11/11/2019	Monday	4	14
# Day	DATE	Service Day	ON	OFF
38	11/12/2019	Tuesday	6	26
39	11/13/2019	Wednesday	8	27
40	11/14/2019	Thursday	5	18
41	11/15/2019	Friday	4	48
42	11/16/2019	Saturday	2	39
43	11/17/2019	Sunday	0	4
44	11/18/2019	Monday	4	10
45	11/19/2019	Tuesday	5	21
46	11/20/2019	Wednesday	2	30
47	11/21/2019	Thursday	0	30
48	11/22/2019	Friday	3	46
49	11/23/2019	Saturday	0	14
50	11/24/2019	Sunday	0	4
51	11/25/2019	Monday	10	28
52	11/26/2019	Tuesday	2	37
53	11/27/2019	Wednesday	2	NO DATA
54	11/28/2019	Thursday	0	NO DATA
55	11/29/2019	Friday	3	29
56	11/30/2019	Saturday	0	19
57	12/1/2019	Sunday	0	NO DATA
58	12/2/2019	Monday	3	20
59	12/3/2019	Tuesday	1	23
60	12/4/2019	Wednesday	3	NO DATA
61	12/5/2019	Thursday	1	10
62	12/6/2019	Friday	5	NO DATA
63	12/7/2019	Saturday	3	7
64	12/8/2019	Sunday	0	8
65	12/9/2019	Monday	1	6
66	12/10/2019	Tuesday	1	NO DATA
67	12/11/2019	Wednesday	1	32
68	12/12/2019	Thursday	1	39
69	12/13/2019	Friday	1	10
70	12/14/2019	Saturday	0	5
71	12/15/2019	Sunday	0	NO DATA
72	12/16/2019	Monday	0	NO DATA
73	12/17/2019	Tuesday	1	0
74	12/18/2019	Wednesday	1	25
75	12/19/2019	Thursday	2	11
76	12/20/2019	Friday	1	NO DATA
77	12/21/2019	Saturday	0	NO DATA

78	12/22/2019	Sunday	1	NO DATA
# Day	DATE	Service Day	ON	OFF
79	12/23/2019	Monday	0	NO DATA
80	12/24/2019	Tuesday	3	NO DATA
81	12/25/2019	Wednesday	NO SERVICE	NO SERVICE
82	12/26/2019	Thursday	0	13
83	12/27/2019	Friday	8	NO DATA
84	12/28/2019	Saturday	7	NO DATA
85	12/29/2019	Sunday	0	NO DATA
86	12/30/2019	Monday	7	NO DATA
87	12/31/2019	Tuesday	0	5
88	1/1/2020	Wednesday	2	NO DATA
89	1/2/2020	Thursday	3	NO DATA
90	1/3/2020	Friday	7	NO DATA
91	1/4/2020	Saturday	1	NO DATA
92	1/5/2020	Sunday	1	NO DATA
93	1/6/2020	Monday	2	13
94	1/7/2020	Tuesday	1	26
95	1/8/2020	Wednesday	8	10
96	1/9/2020	Thursday	3	24
97	1/10/2020	Friday	4	15
98	1/11/2020	Saturday	1	11
99	1/12/2020	Sunday	1	NO DATA
100	1/13/2020	Monday	1	9
101	1/14/2020	Tuesday	3	8
102	1/15/2020	Wednesday	3	16
103	1/16/2020	Thursday	1	25
104	1/17/2020	Friday	3	NO DATA
105	1/18/2020	Saturday	2	53
106	1/19/2020	Sunday	0	7
107	1/20/2020	Monday	3	38
108	1/21/2020	Tuesday	1	25
109	1/22/2020	Wednesday	3	18