

A COMMUNITY GUIDED PARK MASTER PLAN FOR

**MCINTIRE
PARK
EAST SIDE**

www.charlottesville.org/mcintirepark
(434) 970-3610

Purpose of tonight's meeting

- ▣ Discuss context of McIntire within larger park system
- ▣ Present updated concept diagrams and receive comments
- ▣ Ensure all information needed for the Parks and Recreation Advisory Board, Planning Commission and City Council to make decisions is available and accurate

Comprehensive Plan

- ❑ The Comprehensive Plan guides development of City facilities
- ❑ McIntire is classified as a Regional Park in 2007 comp plan
- ❑ **Purpose:** This park classification includes larger parks that serve regionally and provide a variety of large-scale indoor or outdoor recreation facilities, or both, as well as facilities that are unique within the City. Areas designated for natural and/or cultural resource protection may also be included within these parks.
- ❑ These parks offer diverse experiences and activities that typically involve an individual or group for a time period of up to a day and which may attract large numbers of spectators or participants. Typical activities include those found in regional parks as well as facilities such as athletic complexes, recreation centers, nature centers, golf courses, indoor gymnasiums, indoor aquatic facilities. Sensitive environmental areas and cultural resource sites within the parks will be managed as Natural or Cultural Resource Areas.
- ❑ Other park classifications include Community, Neighborhood, and Urban

Needs Assessment (2005)

- ▣ The City hired a firm to survey households and individuals about Parks and Recreation needs.
- ▣ The park system was inventoried and compared to both national standards and local standards for facilities per capita.
- ▣ The Needs Assessment was used as input to the 2007 Comprehensive Plan
- ▣ The full report is available on the City website

Needs Assessment (2005) Info

Parks and Recreation facilities that are most important to respondent households

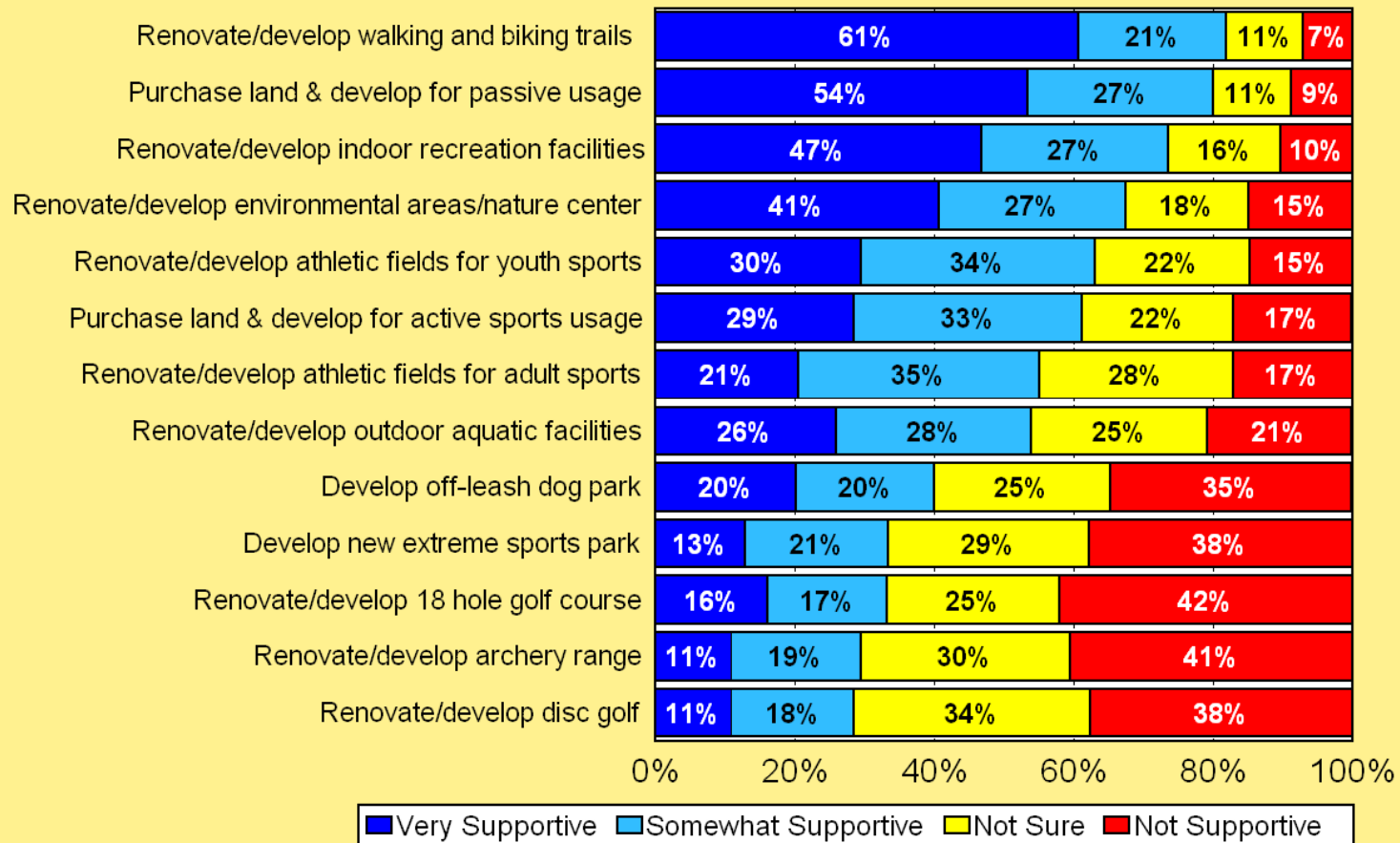
(by % of respondents who selected the item as one of their top four choices)

▣ Walking and Biking Trails:	40%
▣ Nature Trails/Nature Center:	26%
▣ Natural Areas/Wildlife Habitat	19%
▣ Large Community Parks	18%
▣ Children's Playgrounds	18%
▣ Picnic Shelters	17%
▣ Golf courses	11%
▣ Outdoor Pools	8%
▣ Athletic fields	6% (each type)
▣ Skate Park	1%

Needs Assessment (2005) Info

Q14. Support for Actions the City of Charlottesville Could Take to Improve & Expand Parks and Recreation Facilities

by percentage of respondents



Needs Assessment (2005) Info

Facility Type	2005 Inventory	Surplus/Deficit	Change since 2005
Total Park Acres	716.8	Need 37 acres	Added 100 acres
Playgrounds	27	need 6 sites	Replaced many units
Picnic Shelters	2	need 6 sites	Added 1
Spray/Wade Pools	4	need 4 sites	Added Greenleaf and converted Forest Hills
Golf (holes)	27	meets standards	2 holes lost to McIntire Road Extended
Trails Hard Surface	3.62 miles	need 5 miles	Added 1 mile and 1 under construction
Rectangle fields	14	need 2 fields	Davis Field purchase & CHS has synthetic turf
Skate Park	1	Meets standard	Must be moved due to interchange

Park System updates since 2005

- ▣ Updates since 2005
 - ~100 acres of new parkland added since 2005
 - (Meadow Creek, Davis Field, Moore's Creek)
 - ~85% of new parkland is natural/passive area
 - 3 miles of new trails
 - Replaced pools at Onesty and Smith
 - 2 new spraygrounds: Greenleaf and Forest Hills
 - Davis Field addition – rectangular field
 - Synthetic Turf at CHS
 - Renovation of CHS baseball and softball fields
 - Forest Hills Park renovation

Citywide Park System facts

- ▣ Total Acreage of parks in City
 - 768 acres (10% of City)
 - ▣ Passive (not assigned to any use) 68%
 - ▣ Active (ball fields, pools, golf) 28%
 - ▣ Support (parking lots and roads) 4%

- ▣ Miles of trails
 - Multi use 3
 - Nature ~30

Current Annual Visitation McIntire Park (2011 figures)

▣ Golf (public)	3,143
▣ The First Tee	2,100
▣ Skate Park	10,107
▣ Wading Pool	2,407

McIntire Golf Course

- ▣ The McIntire Municipal Golf Park was established in 1938 as a public 9 hole sand green golf course.
- ▣ The golf course is part of the landscape of McIntire Park. This landscape is eligible for historic designation, but is not registered. There are no restrictions placed on changes to the landscape, but it must be photographed and documented, a task which has already been completed.

McIntire Golf Course

Current Use

- ▣ 7 holes remain (2 lost due to McIntire Road Extd.) and open for daily play.
- ▣ The daily fee for play is \$5.00.
- ▣ The course is not irrigated or fertilized and the only herbicide use is occasionally spraying Round-Up™ in the sand greens.
- ▣ The Meadowcreek Golf Course staff and The First Tee provide mowing and maintenance services.
- ▣ All golf revenue at McIntire Golf Course supports The First Tee of Charlottesville.

McIntire Golf Course visitation

Rounds from Public Play (paid by honor system)

FY11 3,143 rounds

The First Tee Rounds (in addition to public rounds)

2011 1900 youth rounds + 200 rounds by program volunteers and parents.

TOTAL Rounds played in 2011 = 5,243

- ▣ The First Tee of Charlottesville utilizes the McIntire facility 12-15 weekends and 36-40 weekdays for morning, afternoon and after-school programming from April to November.
- ▣ Due to program growth The First Tee began using and managing the MMGP in April of 2008.

McIntire Wading Pool

- ▣ Built in 1930's
- ▣ Costs \$2 to \$4 per visit for children over 3 years old
- ▣ Supervised by 3 lifeguards
- ▣ Open from Memorial Day until Labor Day each year
- ▣ Total visitors in 2011 = 2,407

Skate Park

- ▣ Built in 1990's
- ▣ Supervised by 1 part-time staff person
- ▣ Open all year - *slower in the winter months*
- ▣ Total visitors in 2011 = 10,107
- ▣ City and county share the cost of operations

Botanical Garden Information

McIntire Botanical Garden Vision

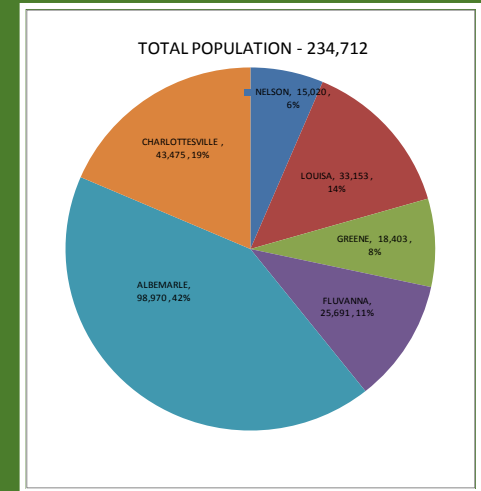
To create a free public garden that enhances the existing parkland with trails, plantings of trees, native shrubs and perennials creating a sustainable Piedmont landscape at McIntire Park East, that is inviting, educational and preserves this unique urban greenspace for all who will come to enjoy the natural environment of this beautiful park.



Botanical Garden Information

VISITORS ATTENDANCE 2015-2020

	PER DAY	CHARLOTTESVILLE visits		FIVE COUNTIES visits		TOURISTS AT THE CACVB	TOURISTS INQUIRE ON WEBSITE	STUDENTS	TOTAL
			PER DAY						
YEAR 2015	25	9,125	30	10,950		654	2,790	250	23,769
YEAR 2016	35	12,775	40	14,600		654	2,790	500	31,319
YEAR 2017	50	18,250	50	18,250		989	4,186	750	42,425
YEAR 2018	60	21,900	55	20,075		989	4,186	1,000	48,150
YEAR 2019	75	27,375	60	21,900		1,318	5,581	1,500	57,674
YEAR 2020	100	36,500	65	23,725		1,648	6,977	3,900	72,750



Kemper Trail (Monticello) - Albemarle County received 85,000 visitors in 2011

Notes:

Visitation numbers do not reflect projected population growth to year 2020

Students do not include private, pre-school PVCC, UVA or other counties

Tourists visiting the CACVB in 2011 were 32,969

Tourists visiting the CACVB website in 2011 were 139,541

Other botanical gardens

	acres	annual visits	Population
▣ Longwood (PA)	1077	1,000,000+	3.8 mil
▣ Bellevue (Seattle)	53	250-300,000	3.3 mil
▣ Maymont	100 (20 formal)	500,000	1.1 mil
▣ Lewis Gitner	50	300,000	1.1 mil
▣ Brookside (MD)	50 (35 formal)	400,000	~10 mil
▣ Boxerwood	15 (+15 new)	15,000-18,000	40,000
▣ Asheville (NC)	10	35,000	417,000
▣ Charlottesville/ Albemarle MSA population is 201,000			

Central Park (New York City)

- ▣ 843 Acres
- ▣ ~6 miles of roads
- ▣ 58 miles of trails
- ▣ Active uses
 - 30 tennis courts, 26 ball fields, 12 handball courts, 21 playgrounds, soccer, basketball, recreation center
- ▣ Number of passive uses
- ▣ Zoo
- ▣ 2 restaurants plus Tavern on the Green
- ▣ 5 visitor centers
- ▣ 150 acres of water (including major reservoir)
- ▣ Other uses (conservancy, observatory)

Pen Park

- ▣ 280 Acres
- ▣ 18 hole golf course with practice range (~140 ac.)
- ▣ 1.5 miles of trails including fitness trail
- ▣ 1 mile of roads
- ▣ 8 Tennis courts
- ▣ 2 diamond ball fields
- ▣ Large playground and pavilion
- ▣ 3 picnic shelters
- ▣ ~50% forest canopy
- ▣ Parks Dept. and Golf Maintenance Shops

Questions about any facts or other information?

- ▣ Is any information presented tonight or at previous meetings unclear?
- ▣ Do you have information you have heard “around town” that may need clarification?

Updated Concept Diagrams

- ▣ Common Elements Diagram
- ▣ Concept Diagram A
- ▣ Concept Diagram B
- ▣ Concept Diagram C

Common Elements

Basic Summary:

- Trails throughout park and connections to adjacent lands
- Skate Park in SW corner
- New parking access off Melbourne

COMMON ELEMENTS

- Emergency access only Route 250
- Skate Park in southwest corner
- Parking 60+ Vehicle parking with access
- Dogwood Vietnam Memorial
- Melbourne access with parking
- Pedestrian bridge
- Potential north pedestrian connection
- Playgrounds
- Bathrooms
- Picnic tables
- Picnic pavillion(s)
- Trails
- Signage



Concept Diagram A

Basic summary:

- Provide space for both golf and park/botanical garden
- Trails throughout park
- Skate Park in SW corner
- New parking access off Melbourne

CONCEPT DIAGRAM - A

"North / South"

General Strategy:

- Golf in south
- Botanical gardens in north
- Passive as part of botanical gardens
- "Common Elements"
 - Emergency access only Route 250, Melbourne access with parking, pedestrian bridge, playgrounds, bathrooms, picnic tables, picnic pavillion(s), trails, signage, potential north pedestrian connection
- Mixed
 - Combination of "Common Elements" within botanical gardens
- Golf
- Botanical Garden
- Field - Small
 - Soccer/football/general use/ open play
- Skate Park
 - Skate park area, hard surface court, emergency vehicle access only
- Aquatic
 - Wading or Spray Pool, Play areas
- Parking
 - 60+ Vehicle parking with access



Concept Diagram B

Basic summary:

- Majority of land as Park/Botanical Garden
- Skate Park in SW corner
- New parking off Melbourne

CONCEPT DIAGRAM - B

General Strategy:

- No Golf
- Botanical gardens major element
- Passive as part of botanical gardens
- "Common Elements"
 - Emergency access only Route 250, Melbourne access with parking, pedestrian bridge, playgrounds, bathrooms, picnic tables, picnic pavillion(s), trails, signage, potential north pedestrian connection
- Botanical Garden
- Skate Park
 - Skate park area, hard surface court, emergency vehicle access only
- Aquatic
 - Wading or Spray Pool, Play areas
- Parking
 - 60+ Vehicle parking with access



Concept Diagram C

Basic summary:

- Golf remains major land use
- Trails throughout park
- Skate Park in SW corner
- New parking access off Melbourne

CONCEPT DIAGRAM - C

General Strategy: Keep Existing with Common Elements

- Golf, managed conservation area
- Emergency access only Route 250
- Skate Park in southwest corner
- Parking 60+ Vehicle parking with access
- Dogwood Vietnam Memorial
- Melbourne access with parking
- Pedestrian bridge
- Potential north pedestrian connection
- Playgrounds
- Bathrooms
- Picnic tables
- Picnic pavillion(s)
- Trails
- Signage



All Concepts



Questions or Comments?

- ▣ Please come to the front and you will have 3 minutes to make your comments.
- ▣ Those who have signed up will speak in that order, and others can speak afterwards.

Getting to the next step

- ▣ These 3 diagrams and results of tonight's discussion, as well as all public comment received to date, will be presented to the Parks and Recreation Advisory Board at a public hearing on March 26.
- ▣ At the Parks & Recreation Advisory Board public hearing, organizations will have 7 minutes to present and individuals will have 3 minutes to make comments. Electronic presentations will be permitted.
- ▣ The Advisory Board will then make a recommendation to the Planning Commission, which will in turn review and make a recommendation to City Council for consideration.

NEXT MEETINGS

March 26, 6pm

Buford Middle School Auditorium

Parks and Recreation Advisory Board (public hearing)

30 day comment period

- ▣ Parks and Recreation Advisory Board (TBD)
- ▣ Planning Commission (public hearing - TBD)
- ▣ City Council (public hearing- TBD)

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