

## Chapter Fourteen Cont'd: Implementation Strategy

### KEY ACTIONS (Short-Term Work Program)

Key actions are those recommendations that should be undertaken within the next five years. This work program should be updated each year as the plan is reviewed. There are other activities not shown here, undertaken by the City and others that will also further the plans of the City.

#### LAND USE

#### 1. ACTION Put zoning districts/standards in place that support more neo-traditional, sustainable urban development

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services, Planning Commission, City Council, City Attorney, City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2002

**2. ACTION Change zoning and codes to accurately reflect land use plan. Have City Council adopt land use and zoning changes recommended in plan within a year after approval of Comprehensive Plan.**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services/City Attorney/Planning Commission/City Council/City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2002

**3. ACTION Review existing density and zoning districts, review to: consider creation of "student precincts" or special higher density R-3 zones exempt from with lower on-site parking requirements that would allow up to 50 dwelling units/acre in these zones, immediately adjacent to the University; as part of this review, consider a reduction in density in locations appropriate for encouraging/preserving owner occupied single family residential. Include representative from all segments of the City in this review.**

**Source:** Venable-Emmet Street Area "B" Study, 1987; Blue Ridge Apartment Council;

**Parties Responsible:** Neighborhood Development Services, City Attorney, Planning Commission, City Council/City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2002

#### 4. ACTION Create zoning classification for all Parks

**Source:** Neighborhoods

**Parties Responsible:** Planning Commission/City Council/Neighborhood Development Services

**Estimated Cost:** \$0

**Timeframe:** 2002

**5. ACTION Amend Code to protect water quality  
(Use Albemarle County Ordinance as a model)**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services/City Council/City Manager's Office/Planning Commission

**Estimated Cost:** N/A

**Timeframe:** 2003

**6. ACTION Evaluate setback requirements to allow smaller single-family homes to be enlarged and lot size and setback requirements to allow homes to be built on small lots of record.**

**Source:** Neighborhoods

**Parties Responsible:** Planning Commission/City Council/Neighborhood Development Services/City Attorney

**Estimated Cost:** N/A

**Timeframe:** 2002

**7. ACTION Amend Zoning Ordinance to Permit Higher  
Density along Transit Corridors**

**Source:** Corridor Study

**Parties Responsible:** Neighborhood Development Services/City Council/Planning Commission

**Estimated Cost:** N/A

**Timeframe:** 2002

**8. ACTION Begin Process of Changing the Zoning Ordinance to Implement the Corridor Study. Key goals of a changed zoning ordinance should include: Mixed-use development with provisions geared specifically toward the urban design of the development; emphasis on zoning by intensity, rather than by use; emphasis on physical form in addition the quantity, or density; zoning districts should be centered around the corridors, rather than be bordered with them; Flexible parking requirements; Provisions and incentives for affordable housing; reclaiming the riverfront.**

**Source:** Corridor Study

**Parties Responsible:** Neighborhood Development Services/City Attorney

**Estimated Cost:** N/A

**Time Frame:** 2002

**9. ACTION Establish city-wide standards for fixtures,  
street lamps, trash cans, park benches, sidewalks, etc.**

**Source:** Neighborhoods

**Parties Responsible:** Urban Design Committee/Public Works/Neighborhood Development Services

**Estimated Cost:** N/A

**Timeframe:** 2003

**10. ACTION Begin Process to proceed with historic district designation for Rugby Road district**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services, City Council, Planning Commission

**Estimated Cost:** N/A

**Timeframe:** 2002

**11. ACTION Begin Process to proceed with historic district designation for Corner district**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services, City Council, Planning Commission/City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2002

**12. ACTION Study possible historic boundary change for Downtown District**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services, City Council, Planning Commission

**Estimated Cost:** N/A

**Timeframe:** 2002

**13. ACTION Explore historic district for the Martha Jefferson Area**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services, City Council, Planning Commission/City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2003

**14. ACTION Review the current historic preservation section of the zoning ordinance, especially to determine if changes are appropriate as related to demolition and to the preservation of archaeological review.**

**Source:** Preservation Piedmont; Board of Architectural Review

**Parties Responsible:** Neighborhood Development Services; City Attorney; Planning Commission; Board of Architectural Review

**Estimated:** N/A

**Timeframe:** 2002

**15. ACTION Study ways to reduce the number of unrelated individuals who may reside in the same dwelling**

**Source:** Neighborhoods

**Parties Responsible:** City Council/City Attorney/Neighborhood Development Services /City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2003

**TRANSPORTATION**

**16. ACTION: Conduct Comprehensive Study of bike facilities, lanes, routes,racks, etc.**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services, Planning Commission

**Estimated Cost:** N/A

**Timeframe:** 2002

**17. ACTION Focus additional effort on transportation planning / traffic engineering**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services/Public Works

**Estimated Cost:** TBD

**Timeframe:** Ongoing

**18. ACTION Study the expansion of permit parking zones and the process to create a permit parking zone.**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services, City Attorney, Police, City Council, Planning Commission, City Manager's Office, Treasurer's Office

**Estimated Cost:** TBD

**Timeframe:** 2001

**19. ACTION Provide public transportation to increase attendance at neighborhood meetings; alternately, schedule meetings around transit schedule.**

**Source:** Neighborhoods

**Parties Responsible:** Charlottesville Transit Service, City Council, Neighborhoods, City Manager's Office

**Estimated Cost:** TBD

**Timeframe:** As Needed

**20. ACTION Define, Educate, and Enforce Pedestrian rules /  
Public Campaign for pedestrian rights**

**Source:** Neighborhoods

**Parties Responsible:** Police/Communications Director/Neighborhood Development Services

**Estimated Cost:** \$0

**Timeframe:** 2002

**21. ACTION Complete Greenbelt within City**

**Source:** Neighborhoods

**Parties Responsible:** Rivanna Trails Foundation, Neighborhood Development Services, Public Works /City Council/Urban Design Committee

**Estimated Cost:** N/A

**Timeframe:** Plan in eighteen months, ongoing

**22. ACTION Expand City-wide public transportation; increase frequency  
of drop off and pick up where needed and as economically feasible**

**Source:** Neighborhoods

**Parties Responsible:** Public Works

**Estimated Cost:** To be determined by Transit Development Plan

**Timeframe:** One to five years

**23. ACTION Study Creation of fare free bus zone in central city;  
Martha Jefferson Hospital to Belmont; University of Virginia and Downtown**

**Source:** Neighborhoods

**Parties Responsible:** Public Works

**Estimated Cost:** To be determined by Transit Development Plan

**Timeframe:** 2002

**24. ACTION Conduct a Light Rail Feasibility Study**

**Source:** Staff

**Parties Responsible:** Public Works, Neighborhood Development Services/MPO

**Estimated Cost:** TBD

**Timeframe:** 2002

**25. ACTION Provide Bike Racks/Lockers at Parking Garages and on Public Property**

**Source:** Staff

**Parties Responsible:** Neighborhood Development Services; Public Works, City Council, City Manager's Office

**Estimated Cost:** TBD

**Timeframe:** 2004

**26. ACTION Amend Zoning to require bike racks/lockers at businesses and apartments and/or as an incentive for greater density.**

**Source:** Staff

**Parties Responsible:** Neighborhood Development Services/Planning Commission/City Council/City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2002

**27. ACTION Complete Bicycle Master Plan Revision**

**Source:** Staff

**Parties Responsible:** Neighborhood Development Services/Planning Commission/City Council/City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2003

**28. ACTION Study Hydraulic/29 Intersection Improvements**

**Source:** MPO

**Parties Responsible:** City/VDOT/MPO

**Estimated Cost:** TBD

**Timeframe:** 2003

**29. ACTION Study Feasibility of Hillsdale Lane Extension**

**Source:** MPO

**Parties Responsible:** Neighborhood Development Services/VDOT/MPO

**Estimated Cost:** N/A

**Timeframe:** 2002

**Measurement:** Feasibility Determined

**30. ACTION Reconsider and Reevaluate scope of Ivy Road Project**

**Source:** CATS Plan

**Parties Responsible:** VDOT/MPO

**Estimated Cost:** \$8,000,000

**Timeframe:** 2004

**31. ACTION Complete Fontaine Avenue Project**

**Source:** CATS Plan

**Parties Responsible:** VDOT/MPO

**Estimated Cost:** \$3,630,000

**Timeframe:** 2005

**32. ACTION Work with VDOT to achieve proper JPA Bridge Design that allows future access and complete project.**

**Source:** Staff

**Parties Responsible:** Neighborhood Development Services/VDOT/MPO

**Estimated Cost:** \$2,711,000

**Timeframe:** 2003

**33. ACTION: Coordinate Traffic Signals on Emmet Street in City**

**Source:** Staff

**Parties Responsible:** VDOT, Public Works

**Estimated Cost:** \$210,000

**Timeframe:** 2003

**34. ACTION Add Bicycle Lanes on appropriate streets as indicated on current and revised plan.**

**Source:** Staff

**Parties Responsible:** Public Works, Neighborhood Development Services

**Estimated Cost:** \$4,000 per mile

**Timeframe:** 2006

**35. ACTION Complete and Implement Transit Development Plan**

**Source:** Staff

**Parties Responsible:** Charlottesville Transit

**Estimated Cost:** TBD

**Timeframe:** Begin in 2001

**36. ACTION Change 250 Bypass ramps at Locust/Park Streets to one-way only**

**Source:** Staff

**Parties Responsible:** Neighborhood Development Services, Public Works/City Council, City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2003

**37. ACTION Work with County to construct connector roads around Charlottesville**

**Source:** Staff

**Parties Responsible:** City Council/Planning Commission/MPO/Neighborhood Development Services/Public Works/City Manager's Office

**Estimated Cost:** TBD

**Timeframe:** Begin immediately

**38. ACTION Work with Albemarle and surrounding counties to develop alternative transportation solutions**

**Source:** Staff

**Parties Responsible:** City Council/Planning Commission /MPO/Neighborhood Development Services/Public Works/City Manager's Office

**Estimated Cost:** TBD

**Timeframe:** Begin immediately

**39. ACTION Implement Accessibility Study to remove obstruction in sidewalks**

**Source:** Staff

**Parties Responsible:** Neighborhood Development Services/Post Office/Virginia Power/Public Works

**Estimated Cost:** TBD

**Timeframe:** Begin in 2001 - 20 Year Project

**40. ACTION Evaluate a program similar to Boulder Eco-pass to encourage transit use**

**Source:** Staff

**Parties Responsible:** Charlottesville Transit Service

**Estimated Cost:** N/A

**Timeframe:** 2001

**41. ACTION Implement Traffic Calming as requested by neighborhoods according to Traffic Calming standards**

**Source:** Staff

**Parties Responsible:** Neighborhood Development Services/Public Works

**Estimated Cost:** TBD

**Timeframe:** Begin immediately – long-term project

**42. ACTION Adopt Traffic Calming study as policy and standards**



**Source:** Staff

**Parties Responsible:** City Council, Neighborhood Development Services/City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** March 2001

**43. ACTION Implement Transportation System Management measures as appropriate such as turn lanes, channelization of intersections, interconnection of signals, improved signage**

**Source:** Staff

**Parties Responsible:** Neighborhood Development Services, Public Works

**Estimated Cost:** TBD

**Timeframe:** 2006

**44. ACTION Implement Transportation Demand Management measures such as staggered work hours, car pooling, more shuttles, high density development by working with employees**

**Source:** Staff

**Parties Responsible:** Neighborhood Development Services, Charlottesville Transit Services, Thomas Jefferson Planning District Commission, Public Works

**Estimated Cost:** N/A

**Timeframe:** Begin Immediately

**45. ACTION Implement a Short Run Downtown Shuttle System**

**Source:** Staff

**Parties Responsible:** Charlottesville Transit Services/City Council

**Estimated Cost:** TBD

**Time Frame:** Begun

**46. ACTION Initiate discussions with CSX Railroad and adjacent property owners regarding the right-of-way or easements required for higher/biker trails and the proposed City Market location.**

**Source:** Staff

**Parties Responsible:** Economic Development, Neighborhood Development Services/City Council/City Manager's Office

**Estimated Cost:** N/A

**Time Frame:** 2001

**47. ACTION Initiate discussions for greenway easements along the Rivanna River.**

**Source:** Staff

**Parties Responsible:** Neighborhood Development Services/City Attorney/City Council/Economic Development/City Manager's Office

**Estimated Cost:** TBD

**Time Frame:** 2004

## **PARKING**

### **48. ACTION Establish a current list of long-term improvements from the lists of "Recommended Actions" within the Corridor Study to ensure proper planning and provision.**

**Source:** Corridor Study

**Parties Responsible:** Economic Development, Neighborhood Development Services/City Council/Public Works

**Estimated Cost:** TBD

**Time Frame:** 2002

### **49. ACTION Increase Overtime Parking Fine to \$10 (now) and \$15 (4 years)**

**Source:** Parking Study

**Parties Responsible:** City Attorney Office, Treasurer's Office/City Council

**Estimated Cost:** \$0

**Time Frame:** 2001

### **50. ACTION Purchase Computerized Ticket Writers**

**Source:** Parking Study

**Parties Responsible:** Police Department

**Estimated Cost:** \$10,000

**Time Frame:** Done

### **51. ACTION Decrease On-Street Time Limit Duration to Ninety Minutes**

**Source:** Parking Study

**Parties Responsible:** City Attorney's Office, City Council

**Estimated Cost:** \$10,000

**Time Frame:** 2001

### **52. ACTION Increase Loading Zone Surveillance to free up more parking spaces**

**Source:** Parking Study

**Parties Responsible:** Police Department

**Estimated Cost:** N/A

**Time Frame:** Immediately

**53. ACTION Implement: Revisions to Zoning Ordinance where requirements for off-street parking are higher than necessary; Downtown Parking Standards to Implement Minimum Parking Standards for Development in Accordance with Revised Zoning Ordinance**

**Source:** Parking Study

**Parties Responsible:** Neighborhood Development Services; City Attorney's Office/Planning Commission/City Council/City Manager's Office/Economic Development

**Estimated Cost:** N/A

**Time Frame:** 2002

**54. ACTION Consider Continuing and Expanding Private Management of Off-Street Parking.**

**Source:** Parking Study

**Parties Responsible:** City Attorney's Office/Economic Development/City Council/Public Works/City Manager's Office

**Estimated Cost:** N/A

**Time Frame:** 2002

**55. ACTION Develop a New Signage Package to direct motorists to parking**

**Source:** Parking Study

**Parties Responsible:** Neighborhood Development Services; Public Works

**Estimated Cost:** TBD

**Time Frame:** 2002

**56. ACTION Re-Stripe On-Street Parking Stalls**

**Source:** Parking Study

**Parties Responsible:** Public Works

**Estimated Cost:** \$10,000

**Time Frame:** 2001

**57. ACTION Develop a Marketing Program for Businesses to encourage the use of On-Street Parking**

**Source:** Parking Study

**Parties Responsible:** City Communications Director/Economic Development/Charlottesville Transit Service

**Estimated Cost:** TBD

**Time Frame:** 2001

**58. ACTION Develop Parking Strategy. Determine appropriate funding sources for the construction of additional parking. Gauge support in the business community and citizenry for the development of complementary parking and transportation strategies, including a park and**

**ride program into Downtown Mall, and the improvement of public transportation options available to commuters; Study the feasibility of a public, or public-private, parking authority, which will eventually be responsible for managing public parking facilities.**

**Source:** Parking Study

**Parties Responsible:** Economic Development/City Council/City Manager's Office

**Estimated Cost:** TBD

**Time Frame:** Ongoing

## HOUSING

**59. ACTION Provide educational resources for potential homeowners, so that they can effectively purchase a home.**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services, Piedmont Housing Alliance, Housing Authority

**Estimated Cost:** N/A

**Timeframe:** 2002

**60. ACTION Make the current CDBG homeowner grant/loan program more flexible and affordable for elderly homeowners.**

**Source:** Ridge Street Task Force

**Parties Responsible:** Neighborhood Development Services/City Council/City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2002

**61. ACTION Increase funding for housing improvements**

**Source:** Neighborhoods

**Parties Responsible:** City Council/City Manager's Office

**Estimated Cost:** To be determined by City Council

**Timeframe:** 2004

**62. ACTION Study financial incentives for property owners to enhance substandard rental housing.**

**Source:** Neighborhoods

**Parties Responsible:** City Council/Neighborhood Development Services/Strategic Planning/City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** Within 5 years

**63. ACTION Provide tax relief/incentives for renovation and/or improved upkeep of older rental and owner-occupied housing**

**Source:** Area "B" Study, May 1988

**Parties Responsible:** Neighborhood Development Services, Office of Strategic Planning, City Attorney, City Council, City Manager's Office

**Estimated Cost:** If policy adopted, amount not realized in real estate tax

**Timeframe:** 2004

**64. ACTION Explore ways to diversify multi-family housing type: policy, ordinance, bonus factors, etc.**

**Source:** Neighborhoods, Blue Ridge Apartment Council, Neighborhood Protection Task Force

**Parties Responsible:** Neighborhood Development Services, City Attorney, City Council

**Estimated Cost:** N/A

**Timeframe:** 2002

**65. ACTION Ease qualifications for homeownership programs to promote more owner occupied homes**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services/City Council /City Manager's Office

**Estimated Cost:** Undetermined

**Timeframe:** 2002

**66. ACTION Protect and maintain existing affordable subsidized housing in the neighborhood**

**Source:** Neighborhoods

**Parties Responsible:** Housing Authority/Office of Strategic Planning

**Estimated Cost:** N/A

**Timeframe:** On-going

**67. ACTION Aggressively market the City and its strengths to realtors and employers. Host an annual forum or field trip to showcase the City.**

**Source:** Housing Strategy

**Parties Responsible:** Strategic Planning

**Estimated Cost:** N/A

**Time Frame:** 2003

**68. ACTION Make potential buyers and agents aware of the advantages of living in the City. Combat negative perceptions by pointing out statistics comparing Charlottesville with other**

**similar cities. Create a strong campaign and information packet to make available to real estate agents, Chamber and major employers.**

**Source:** Housing Strategy

**Parties Responsible:** Communications Officer/Strategic Planning

**Estimated Cost:** N/A

**Time Frame:** 2002

**69. ACTION Increase interest in city dwelling by improving the current perception of the city school system. Mount public relations campaign to make the public, especially real estate agents, aware of the quality of City schools.**

**Source:** Housing Strategy

**Parties Responsible:** Charlottesville City Schools

**Estimated Cost:** N/A

**Time Frame:** Immediate

**70. ACTION Use non-profit organizations to build housing in the community. Explore ways the City might make financial contributions to partner organizations (e.g. City and Piedmont Housing Alliance working together in Starr Hill)**

**Source:** Housing Strategy

**Parties Responsible:** Piedmont Housing Alliance; Strategic Planning

**Estimated Cost:** TBD

**Time Frame:** 2002

**71. ACTION Explore the possibility of using private foundation funding to encourage owner occupied housing in neighborhoods. Create special purpose neighborhood community development corporations that focus on mixed-income owner occupied housing development.**

**Source:** Housing Strategy

**Parties Responsible:** Strategic Planning

**Estimated Cost:** TBD

**Time Frame:** 2002

**72. ACTION Pursue partnerships with private developers for housing development. Partnerships could include infrastructure.**

**Source:** Housing Strategy

**Parties Responsible:** Strategic Planning

**Estimated Cost:** TBD

**Time Frame:** 2001

**73. ACTION City Council should continue selling City owned land to private developers for middle income housing (e.g. Meadow Creek Treatment Plant). Conditions of sale should include Design Guidelines for quality development.**

**Source:** Housing Strategy

**Parties Responsible:** Strategic Planning/City Council/City Attorney/City Manager's Office

**Estimated Cost:** N/A

**Time Frame:** On-going

**74. ACTION Take an aggressive role in identifying and encouraging development of vacant properties for housing in cooperation with private property owners and developers.**

**Source:** Housing Strategy

**Parties Responsible:** Strategic Planning

**Estimated Cost:** TBD

**Time Frame:** On-going

**75. ACTION Consider whether changes to the Zoning Ordinance to allow accessory units in single family zones with a special permit might enhance the character of some neighborhoods.**

**Source:** Housing Strategy

**Parties Responsible:** Planning Commission; Neighborhood Development Services/Planning Commission/City Council/City Attorney/City Manager's Office

**Estimated Cost:** N/A

**Time Frame:** 2002

**76. ACTION Explore incentives to encourage city employees to be homeowners in the City. One idea to explore would be the possibility of a partnership between the City and local banks to form a downpayment assistance program.**

**Source:** Housing Strategy

**Parties Responsible:** Strategic Planning/City Attorney/Redevelopment and Housing Authority/QCC

**Estimated Cost:** TBD

**Time Frame:** 2002

**77. ACTION Develop methods to increase homeownership in Charlottesville, especially as a way to promote neighborhood stability. Strategies should focus on making homeownership affordable to city residents of all economic levels.**

**Source:** Housing Strategy

**Parties Responsible:** Strategic Planning; Neighborhood Development Services/City Council/City Manager's Office

**Estimated Cost:** TBD

**Time Frame:** 2003

**78. ACTION** The City, through the Housing Authority, should strive to provide high quality, safe and affordable public housing to residents in need. In an effort to promote residential balance and an improved quality of life for lower income tenants, the City of Charlottesville should not authorize the building of any additional new high-density low-income public housing apartment complexes. There should be no net loss of public housing units. The City should continue to work to address the needs of special groups such as the disabled and the elderly.

**Source:** Housing Strategy

**Parties Responsible:** Housing Authority/City Council/City Manager's Office

**Estimated Cost:** TBD

**Time Frame:** On-going

**79. ACTION** Work to ensure balance of all federally subsidized housing based on proportion of need throughout the region. This will benefit lower income persons in all jurisdictions.

**Source:** Housing Strategy

**Parties Responsible:** Thomas Jefferson Planning District Commission/City Council/City Manager's Office

**Estimated Cost:** N/A

**Time Frame:** Ongoing

**80. ACTION** Explore the viability of a program that could provide low or no interest loans for rehabilitation of existing structures to maintain the quality of the existing housing stock. Make loans available to a wide range of income groups, to the maximum extent allowed by law.

**Source:** Housing Strategy

**Parties Responsible:** Housing Authority/Neighborhood Development Services/City Council/City Manager's Office

**Estimated Cost:** TBD

**Time Frame:** On-going

**81. ACTION** Expand ways of educating citizens on the availability of existing loan programs

**Source:** Housing Strategy

**Parties Responsible:** Housing Authority/Neighborhood Development Services

**Estimated Cost:** N/A

**Time Frame:** On-going

**82. ACTION** Encourage realtors and developers to market Downtown for diverse housing, especially to: traditional families with children; retired professionals; families without children; single professionals

**Source:** Housing Strategy



**Parties Responsible:** Strategic Planning

**Estimated Cost:** N/A

**Time Frame:** Ongoing

**83. ACTION Explore ways to encourage conversion of upper floors to apartments thereby encouraging more condominiums and high rent housing in Downtown.**

**Source:** Housing Strategy

**Parties Responsible:** Strategic Planning, Neighborhood Development Services/Planning Commission/City Council/City Attorney/City Manager's Office

**Estimated Cost:** N/A

**Time Frame:** 2002

**84. ACTION Explore ways to encourage the incorporation of housing into new mixed-use development in Downtown**

**Source:** Housing Strategy

**Parties Responsible:** Strategic Planning/Planning Commission/Neighborhood Development Services/City Council/City Attorney/City Manager's Office

**Estimated Cost:** N/A

**Time Frame:** 2002

**85. ACTION Explore ways to provide parking for residents and their guests proximate to housing, especially parking in the evening. Study on street parking hours and parking garage hours.**

**Source:** Housing Strategy

**Parties Responsible:** Neighborhood Development Services/Planning Commission/City Council/City Attorney/City Manager's Office

**Estimated Cost:** TBD

**Time Frame:** 2002

**86. ACTION Encourage the University to provide more housing for students on-grounds.**

**Source:** Housing Strategy

**Parties Responsible:** University Architects; Strategic Planning/City Council/City Manager's Office

**Estimated Cost:** N/A

**Time Frame:** 2001

**87. ACTION The City should work aggressively to mitigate against the negative effects of Gentrification. Specifically, the City should work closely with residents of those communities potentially impacted by redevelopment to develop specific strategies and programs to protect against and minimize displacement of loss or affordable housing in the City.**

**Source:** Housing Strategy

**Parties Responsible:** Neighborhood Development Services/Strategic Planning

**Estimated Cost:** N/A

**Time Frame:** 2002

**88. ACTION Set aside funds for public infrastructure costs for priority housing in the City. For example, the City could help pay for sidewalks, streets, drainage, street lights, landscaping and public utilities.**

**Source:** Housing Strategy

**Parties Responsible:** Strategic Planning/City Council/City Manager's Office

**Estimated Cost:** TBD

**Time Frame:** 2002

**89. ACTION Explore mechanisms to work in conjunction with banks to make purchase more feasible. Families may have income stream to support house payment but not the cash needed for traditional down payments. The City should support and evaluate programs for mortgages guarantees and/or down payment assistance and consider providing purchase assistance to a wider range of income groups, where authorized by enabling legislation.**

**Source:** Housing Strategy

**Parties Responsible:** Strategic Planning; Housing Authority; Neighborhood Development Services

**Estimated Cost:** TBD

**Time Frame:** 2002

**90. ACTION Review state enabling legislation and apply to state legislature to make changes in enabling legislation for better housing opportunities. Make the requested changes part of the City's legislative package with the general assembly in the coming years.**

**Source:** Housing Strategy

**Parties Responsible:** Neighborhood Development Services/ City Attorney/ Strategic Planning/City Council

**Estimated Cost:** N/A

**Time Frame:** 2003

**91. ACTION Continue to use the Section 8 Program as a method to assist low income citizens – especially explore the vouchers for homeownership opportunities.**

**Source:** Strategic Planning

**Parties Responsible:** Strategic Planning, Housing Authority

**Estimated Cost:** N/A

**Timeframe:** Ongoing

**92. ACTION Explore the use of a conservation district to either require the rehab of seriously substandard or boarded houses or to acquire them for resell to homeowners.**

**Source:** Staff

**Parties Responsible:** Strategic Planning, Neighborhood Development Services, City Council, City Attorney, City Manager's Office

**Estimated Cost:** TBD

**Timeframe:** 2002

**CODE ENFORCEMENT**

**93. ACTION Form Neighborhood Housing Committee with Neighborhood Association members, one City Council member, one Planning/Zoning member and, one Board of Architectural Review member to look at City owned undeveloped lots, undersized lots, r-o-w, to promote and maintain quality of housing.**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services, City Council, Neighborhood Associations/City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2002

**94. ACTION Develop incentives for removal of Renovation Debris from Construction sites.**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services, City Attorney / City Council / City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2003

**95. ACTION Re-study City Trash Sticker/Recycling Policy**

**Source:** Neighborhoods

**Parties Responsible:** Public Works, City Council, City Attorney, City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2002

**96. ACTION Continue to enforce code for housing and building codes in Neighborhood.**

**Source:** Neighborhoods

**Parties Responsible:** Department of Neighborhood Development Services

**Estimated Cost:** N/A

**Timeframe:** Immediately

**97. ACTION Study the need to hire adequate staff to maintain city property****Source:** Neighborhoods**Parties Responsible:** Parks Division, City Manager**Estimated Cost:** N/A**Timeframe:** 2003**98. ACTION Increase enforcement, including fines and penalties, for zoning, parking, and housing code violations (housing condition, weeds, garbage, noise, etc.) (ordinance change)****Source:** Area "B" Study, May 1988; 10th & Page Neighborhood**Parties Responsible:** Police, City Attorney, City Council, Neighborhood Development Services, City Manager's Office**Estimated Cost:** TBD**Timeframe:** Immediately**99. ACTION Examine ways to achieve better enforcement and follow up of City Codes for problem houses and absentee landlords****Source:** Neighborhoods**Parties Responsible:** Neighborhood Development Services/Strategic Planning/Planning Commission/City Council/City Attorney/City Manager's Office**Estimated Cost:** N/A**Timeframe:** 2002**100. ACTION Study ways to prohibit parking commercial vehicles on neighborhood streets****Source:** Neighborhoods**Parties Responsible:** Neighborhood Development Services/City Attorney/Planning Commission/City Council/City Manager's Office**Estimated Cost:** \$0**Timeframe:** 2003**101. ACTION Study ways to prevent front yards from becoming a parking lot****Source:** Neighborhoods**Parties Responsible:** Neighborhood Development Services/City Attorney/City Council/Planning Commission/City Manager's Office**Estimated Cost:** \$0**Timeframe:** 2002**102. ACTION Find ways to better enforce rule prohibiting more than 4 unrelated persons per unit**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services/Planning Commission/City Council/City Attorney/City Manager's Office

**Estimated Cost:** \$0

**Timeframe:** 2003

**103. ACTION Study methods to amend City Code to address vehicles being stored on neighborhood streets**

**Source:** Neighborhoods

**Parties Responsible:** City Attorney/City Council/Neighborhood Development Services /City Manager's Office

**Estimated Cost:** \$0

**Timeframe:** 2002

**104. ACTION Enforce existing noise ordinance**

**Source:** Neighborhoods

**Parties Responsible:** Police

**Estimated Cost:** \$0

**Timeframe:** One year

**OPEN SPACE/RECREATION**

**105. ACTION Explore leash law for parks**

**Source:** Neighborhoods

**Parties Responsible:** Police/City Attorney/City Council/City Manager's Office

**Estimated Cost:** N/A

**Timeframe:** 2001

**106. ACTION Develop urban forestry program to replace/plant shade trees on public and/or private property, and improve care of existing trees for better survival**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services/Parks Division/City Council/City Manager's Office

**Estimated Cost:** \$5,000

**Timeframe:** July - December, 2001 program development; Spring, 2002 first round of planting

**107. ACTION Complete a Needs Assessment and Master Plan for all City Parks and Recreation Sites and Master Plan for appropriate Parks**

**Source:** Parks Division

**Parties Responsible:** Parks Division/Recreation Department/Neighborhood Development Services/Recreation Advisory Board

**Estimated Cost:** TBD

**Timeframe:** 2005

**108. ACTION Make 50% of all Recreation Sites and Equipment ADA Accessible.**

**This is in addition to legal requirements.**

**Source:** Parks Division

**Parties Responsible:** Parks Division/Recreation

**Estimated Cost:** TBD

**Timeframe:** 2006

**109. ACTION Enter into a Joint Agreement with Albemarle County on the maintenance, construction and upgrading of athletic fields**

**Source:** Parks Division

**Parties Responsible:** Parks Division/City Council/Recreation Department/City Manager's Office Estimated Cost Positive Cash Flow

**Timeframe:** 2003

**ECONOMIC DEVELOPMENT**

**110. ACTION Provide workshops for minority entrepreneurs to assist them with business start-up and retention in Economic Development Department.**

**Source:** Recommendations of the Ridge Street Task Force

**Parties Responsible:** Economic Development/City Council/City Manager's Office/Commissioner of Revenue

**Estimated Cost:** N/A

**Timeframe:** 2002

**111. ACTION Continue job training programs with Weed and Seed, UVA and City (biotech center)**

**Source:** 10th & Page Neighborhood

**Parties Responsible:** Weed and Seed/Economic Development/UVA/Social Services

**Estimated Cost:** N/A

**Timeframe:** January, 2001; ongoing

**112. ACTION Provide tax relief for businesses to encourage location in neighborhoods**

**Source:** Neighborhoods

**Parties Responsible:** City Council/City Attorney/Economic Development/City Manager's Office/Commission of Revenue

**Estimated Cost:** N/A

**Timeframe:** Two years

**113. ACTION Meet with Prominent Members of the Development Community to Discuss Future Development Opportunities**

**Source:** Corridor Study

**Parties Responsible:** Economic Development

**Estimated Cost:** N/A

**Time Frame:** Immediate

**114. ACTION Encourage Highest Priority Projects or Redevelopment Opportunities as identified in Corridor Plan, particularly those on Emmet Street, West Main and the Downtown**

**Source:** Corridor Study

**Parties Responsible:** Economic Development/City Council

**Estimated Cost:** TBD

**Time Frame:** Ongoing

**115. ACTION Implement Short-Term Infrastructure Improvements. Many of the infrastructure improvements discussed in the consultant team's report are relatively easy and cost-effective to implement. The City should begin with the following: study of proper pedestrian crossing signals at the intersection of Long Street, High Street and River Road and the designation of cross walks (with the stamped pattern and brick paint technique); Install directional signage for locating Fifeville and Belmont and complete City-wide signage program; Implement banner program City-wide.**

**Source:** Corridor Study

**Parties Responsible:** Public Works/City Council/City Manager's Office/Neighborhood Development Services/Economic Development

**Estimated Cost:** \$100,000±

**Time Frame:** 2002

**116. ACTION Develop One-Stop Shopping Source for Approval Process/Financing Assistance. The City should consolidate information on the approval process and funding sources for development or redevelopment, with information on the variety of existing federal, state and local funding sources available to the developers.**

**Source:** Corridor Study

**Parties Responsible:** Economic Development, Neighborhood Development Services

**Estimated Cost:** N/A

**Time Frame:** 2001

**117. ACTION Market Opportunities to Development Community. The City must continue to remain aggressive in marketing the City to the development community. Action items include: Continue**

**to develop a stronger partnership with the Charlottesville Chamber of Commerce and the Thomas Jefferson Economic Development Partnership in order to coordinate the marketing of the City to local and relocating businesses. In the long-term, a formal partnership could be responsible for disseminating all information on development opportunities in the City, including administering the one-stop funding source program discussed above.**

**Source:** Corridor Study

**Parties Responsible:** Economic Development

**Estimated Cost:** TBD

**Time Frame:** 2002

**118. ACTION Targeted Consensus Building.** A number of important programs will require consensus building among key stakeholders before any effective action can be taken. The City should consider acting as a facilitator of this consensus building, stressing both carrots (the chance to shape the development incentives programs, and capture its benefits) and sticks (the fact that a do-nothing policy is a lose situation for all) to get reluctant stakeholders to the table. Key areas that consensus must be reach include: Business and property owners in the Downtown Mall, so that common concerns (vendor policies and regulations, uniform street furniture and store hours, etc.) can be confronted and resolved. In the mid and long-terms, an effective consensus building effort could result in a strong, widely respected property owners' and retailers association or business improvement district; development community and the local financing sources, so that local projects can receive adequate funding. In particular, the City can work with the local finance community to understand why loans are not currently being approved, and how City involvement (loan guarantees, for example) can resolve this situation for key projects.

**Source:** Corridor Study

**Parties Responsible:** Economic Development

**Estimated Cost:** N/A

**Time Frame:** Immediately

#### **NEIGHBORHOOD PROTECTION/GENERAL GOVERNMENT**

**119. ACTION Conduct lighting study, city-wide and with recommendations by neighborhood, addressing luminaire and pole design, lamp type, lighting levels, Crime Prevention Through Environmental Design (CPTED) issues, etc.**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services/Public Works/ Virginia Power

**Estimated Cost:** N/A

**Timeframe:** 2002

**120. ACTION Explore a stronger commitment (financial) to neighborhood federation**

**Source:** Neighborhoods

**Parties Responsible:** City Council/City Manager's Office

**Estimated Cost:** Undetermined



**Timeframe:** 2002

**121. ACTION Launch an educational campaign on Mosquitoes (ex: eliminating standing water, install bat houses - NO SPRAY)**

**Source:** Neighborhoods

**Parties Responsible:** City Communications Office/Health Department/Neighborhood Development Services

**Estimated Cost:** N/A

**Timeframe:** 2002

**122. ACTION Televisе more City meetings**

**Source:** Neighborhoods

**Parties Responsible:** City Council/Adelphia Cable/City Manager's Office

**Estimated Cost:** TBD

**Timeframe:** One Year

**123. ACTION Provide periodic accountability for implementing Comprehensive Plan/Neighborhood Plan**

**Source:** Neighborhoods

**Parties Responsible:** Neighborhood Development Services

**Estimated Cost:** \$0

**Timeframe:** 2001

**124. ACTION Focus on and support strong public schools**

**Source:** Neighborhoods

**Parties Responsible:** Charlottesville School Board/City Council/City Manager's office

**Estimated Cost:** Determined by School Board/Council

**Timeframe:** 2001

**125. ACTION Maintain strong academic curriculum with qualified teachers**

**Source:** Neighborhoods

**Parties Responsible:** Charlottesville School Board

**Estimated Cost:** N/A

**Timeframe:** One to five years

**126. ACTION Provide attractive salaries and program support to attract and retain top teachers**

**Source:** Neighborhoods

**Parties Responsible:** Charlottesville School Board

**Estimated Cost:** Undetermined

**Timeframe:** One to five years

**127. ACTION Develop a GIS data base as part of integrated systems**

**Source:** Parks Division

**Parties Responsible:** City-Wide

**Estimated Cost:** N/A

**Timeframe:** 2004